ABERDEEN CITY COUNCIL

COMMITTEE Education, Culture and Sport

DATE 24th March 2011

DIRECTOR Annette Bruton

TITLE OF REPORT Education, Culture and Sport

Performance Report

REPORT NUMBER ECS/11/016

1. PURPOSE OF REPORT

The purpose of this report is to:

 provide Elected Members with a summary of performance data up to January 2011 from the Education, Culture and Sport Directorate

2. RECOMMENDATION(S)

The Committee are asked to:

- Approve the Service performance report for January 2011
- Approve the progress against actions as set out in the ECS Service Plan

3. FINANCIAL IMPLICATIONS

There are no direct financial implications arising directly from the report.

4. OTHER IMPLICATIONS

There are no direct implications arising from this report however, the purpose of performance measurement and reporting is to manage improvement to services to the community. The measures ensure linkage to the Single Outcome Agreement, the Administration's Policy Statement - Vibrant, Dynamic and Forward Looking and the themes contained in "Improving Scottish Education." Improvements in the services provided by Education, Culture and Sport impact positively on communities across the City.

5. BACKGROUND/MAIN ISSUES

5.1 This report provides Elected Members with a summary of performance data up to January 2011 from the Education, Culture and Sport Directorate.

Members will see that the report presents updates on the key priorities as set out in the Education, Culture and Sports Interim Service Plan 2010-2013. The plan sets the context for service delivery and outlines the key performance indicators and improvement actions identified to measure the performance and progress of each priority.

- 5.2 The August report consists of five appendices as outlined below:
 - Appendix 1: Education, Culture and Sports Committee Service Plan Balanced Scorecard showing the latest performance against key indicators in the four scorecard quadrants of Management of Resources, Impact, Business Processes and Organisational Learning and Development
 - Appendix 2 Beach Ballroom Satisfaction ratings (Christmas Season 2010)
 - **Appendix 3**: Adult Learning provision (September December 2010)
 - Appendix 4: Young people's activity (September December 2010)
 - Appendix 5: Skills Development Scotland (SDS) School Leaver Destinations Report (SLDR) for 2009/10
- 5.3 Highlights this month include SQA examinations results 2009/10 post-appeal data and the inclusion for the first time of data on work experience, free school meals, young carers and customer satisfaction with the iconic Beach Ballroom. In addition, the latest data on School Leaver Destinations from Skills Development Scotland shows some real improvements for our young people.
- 5.3 Within the report the following symbols are used:

Performance Measures Traffic Light Icon

On target

On target

Within 5% of target and being monitored

Within 20% of target and being actively pursued

Data only PI as there is no target set

Short Term Trend Arrow

- Improvement from last reporting period
- Reduction from last reporting period
- No change since last reporting period
- Unable to determine trend

Long-term Trend arrow

Improvement from the previous year

Reduction from the previous year

No change since last year

Unable to determine trend

5.4 Members should note that our work to develop a robust performance management framework for the Directorate utilising Covalent will be ongoing throughout the coming months and that their comments, observations and feedback would be appreciated. Members can anticipate that our next

performance report will include performance against the full set of actions within the Education, Culture and Sports Risk Register.

6. IMPACT

Legal

The Council is required to act as set out in the Statutory Performance Indicator Direction.

Resources

No additional resources are required to undertake performance management which is a core responsibility of managers.

Other

There are no property, equipment or Health and Safety implications arising directly from this report.

7. BACKGROUND PAPERS

- Appendix 1: Education, Culture and Sports Committee Service Plan Balanced Scorecard showing the latest performance against key indicators in the four scorecard quadrants of Management of Resources, Impact, Business Processes and Organisational Learning and Development
- Appendix 2 Beach Ballroom Satisfaction ratings
- Appendix 3: Streetwork Youth report (October December 2010)
- Appendix 4: Adult Learning report (September December 2010)
- Appendix 5: Skills Development Scotland (SDS) School Leaver Destinations Report (SLDR) for 2009/10

8. REPORT AUTHOR DETAILS

Sarah Gear, Service Manager (Policy and Performance) Education, Culture & Sport

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Education Culture and Sport Service Plan - Progress and Performance

Report Author: Sarah Gear Generated on: 10 March 2011



Priority 01 - Curriculum for Excellence

01.01 - Children and young people access positive learning environments and develop their skills, confidence and self esteem to the fullest potential

Actions

Code	Action	Due Date	Progress		Managed by				
	Improve early years development, learning and care experiences via implementation of the Early Years Framework	29 Mar 2013	On schedule	60%	Liz Gillies				
Progress	11 Mar 2011 Following on from the very successful Planning day the Early Years Framework will be reviewed and updated by June 2011.								

Code	Action	Due Date	Progress		Managed by
ECS-SP 01.01b	Implement Curriculum for Excellence as part of 3 year rolling programme with initial focus on literacy and numeracy	31 Mar 2013	Work ongoing	0%	Derek Samson
Progress	08 Mar 2011 All Nurseries, Primary and Secondary Schools have been implementing Curriculum Associated Schools Groups and individual priorities. Collaborative working with other professions curriculum in Nurseries/Primary Schools and in Secondary Schools. Literacy is supported by and Improvement Officers manage curricular areas of Literacy, Numeracy, Health and Well-Being an striving to shape the strategic plans for Curriculum for Excellence. There is a Primary Implemen have a Literacy Coordinator, Numeracy Coordinator and a coordinator for Asessment and Report of Education, Culture and Sport's priorities for session 2011-12. The process of implementation is currently on track.	als is taking plac ther developme d Science. Ther tation Group, Se ting. A process o	ce. Seconded Officers are s nt officer and a previously e is also a range of working econdary Implementation O of taking stock has been co	upporting deliver seconded head to groups at autho Group and a Stra mpleted and this	ry of the new eacher. Quality ority level which are tegic Group. Schools s will inform a review

Performance	SQA Per	formance - %	attaining 5+	SCQF 4 or more	by end of S4								
Indicator	SQA Perf	ormance - % at	taining 5+ SC	QF 4 or more by er	d of S4								
Objective	Aim to M	aximise	D	IATA SOUITCE	Scottish Qualifications Authority		Red Varia	ance % 20°			Amber Variance %	5%	
	Status	Value	Target	Numerato	r Denominato	r Sho	rt Trend	t Trend Long Trend		Note			
2008/09	9	73%	76%			1		•		performar from 2006	of 0.9% on 2007/08 resunce has been below nations/07 onwards having presit in 2005/06.	nal average	
2009/10		76%	76%							data publi of pupils a level or be increased national a is an incre significant ranks 24tl	Please note this is the 2010 SQA post-appeal data published in February 2011. The percentage of pupils achieving 5 or more awards at General level or better by the end of S4 significantly increased in 2010 and is now 2% below the national and comparator authorities' average. Thi is an increase for 2 consecutive years with no significant trend since 1999. Nationally, Aberdeer ranks 24th for this measure in 2010, a rise of six places from its 2009 rank of 30th.		
2010/11						?		?					
	Status	Value	Target	Numerato	r Denominato	r Sho	rt Trend	Long Tren	d	Note			

Performance	SQA Pe	6QA Performance - % attaining 5+ SCQF 3 or more by end of S4												
Indicator	SQA Pe	QA Performance - % attaining 5+ SCQF 3 or more by end of S4												
Objective	jective Aim to Maximise					Scottish Qualifications Authority		Red Varia	ance % 20%			Amber Variance %	5%	
	Status	Value	Target	t	Numerator	Denominator	Sho	ort Trend	Long Tren	d	Note			
2008/09	Ø	91%	90%				1	,	•			r Aberdeen City have s n the region of 2% per		
2009/10		92%	90%				•		•		data publi of pupils a Foundatio increased national a	rdeen has equal to the		

2010/11						?	?	
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note

Performance	SQA Pe	rformance - %	attaining 5	+ SCQF 5	or more by er	nd of S4		-		-		•	-
Indicator	SQA Per	formance - % at	taining 5+ S	CQF 5 or m	ore by end of S	54							
Objective	Aim to M	Aim to Maximise		Data Sour	Scottish Authorit	Qualifications y	Red Varia		ance % 20%			Amber Variance %	5%
	Status	Value	Target	ı	Numerator	Denominator	Shoi	rt Trend	Long Tren	d	Note		
2008/09		31%	37.2%				?		-				
2009/10		36%	37.9%						•	Please note this is the 2010 SQA post-ap data published in February 2011. The per of pupils achieving 5 or more awards at C level or better by the end of S4 significan increased between 2009 and 2010, is equ national average and slightly below the comparator authorities' average. There had no significant trend since 1999 or 2004. For this measure, Aberdeen ranks 18th no in 2010, a significant improvement from i rank of 28th.			The percentage rds at Credit gnificantly of is equal to the work the There has been 2004.
2010/11							?		?				
	Status	Value	Target	١	Numerator	Denominator	Shor	rt Trend	Long Tren	d	Note		

Performance	SQA Performance - % attaining English and Maths at SCQF level 3+ by the end of S4
Indicator	SQA Performance - % attaining English and Maths at SCQF level 3+ by the end of S4

Objective	Aim to M	laximise		Data Source	-6	cottish (uthority	Qualifications	Red Va	I Variance % 20%			Amber Variance %	5%	
	Status	Value	Targe	t N	lumerat	or	Denominator	Short Trend		Long Tren	d	Note		-
2008/09		94%	96%							•		shown a s 2% above	Grade results for Aberde steady increase since 200 the national average as f our comparators.	07 and were 1-
2009/10		95%	97%							•	Please note this idata published in of S4 pupils achie and Maths has included below the target. pupils achieving Educational average least 3 consecutives.		ote this is the 2010 SQA shed in February 2011. ils achieving Foundation is has increased by 1% in target. However, the projection of S4 remains a verage (93%). This is an insecutive years. There is trend since 1999.	The percentage level English 2010 but is still oportion of S4 at level 3 or bove the increase for at
2010/11														
	Status	Value	Targe	t N	lumerat	or	Denominator	Short Trend		Long Tren	d	Note		

Performance	SQA Per	formance - %	attaining 1+ SCQ	F 6 or more by er	nd of S5									
Indicator	SQA Perf	SQA Performance - % attaining 1+ SCQF 6 or more by end of S5												
Objective	Aim to M	aximise	Data S	Data Source Scottish Qualifications Authority			Red Variance % 20%			Amber Variance %	5%			
	Status	Value	Target	Numerator	Denominator	Short Tren	d Long Tren	ıd	Note					
2008/09		39%	40%				•		consistent average u	rease on 2007/08 result ly matched or exceeded ntil 2006/07, when resu 1% in 2007/08 and 200 ly.	national Its fell below by			
2009/10		40%	40%						data publi S4 roll ach (Higher Gincreased national a consecutiv	te this is the 2010 SQA shed in February 2011. In the shed in February 2011. In the shed in February 2011. In the shed in February 2010 but is stiple of the shed in February 2004. Nationally, Aberda shed in February 2004. Nationally, Aberda shed in February 2004.	Percentage of s at level 6 ne end of S5 has ill below the for 2 rend since 1999			

2010/11						?	?	
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note
4								

Performance	SQA Pe	rformance - %	attaining 3+ SCC	F 6 or more by	end of S5						
Indicator	SQA Per	formance - % at	taining 3+ SCQF 6	or more by end of	f S5						
Objective	Aim to N	Aim to Maximise		Scottis Author	sh Qualifications rity	Red Varia	ance % 20	%	Amber Variance %	5%	
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note			
2008/09	3	24%	23%			•	•	national ave	0.9% on 2007/08 resuerage of 23%. Fell sligherage in 2007/08 havir erage in 2003/04 - 2006/	ntly below ng previously	
2009/10		23%	23%			•	•	published in achieving 3 (Higher at A 1% in 2010 since 2004. was consist average bu national and authorities increased fi Nationally,	Please note this is the 2010 SQA post-appeal dapublished in February 2011. Percentage of S4 machieving 3 or more awards at level 6 or better (Higher at A-C) by the end of S5 decreased by 1% in 2010. No significant trend since 1999 and since 2004. In this measure, until 2010, Aberdewas consistently equal to or above the national average but now, the authority is 2% below the national and 3.5 % below the comparator authorities average. The national average increased from 23% in 2009 to 25% in 2010. Nationally, Aberdeen ranks 22nd for this measure a drop of 7 ranks from 2009.		
2010/11						?	?				
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note			

	Performance	SQA Performance - % attaining 5+ SCQF 5 or more by end of S5
1	Indicator	SQA Performance - % attaining 5+ SCQF 5 or more by end of S5

Objective	Aim to Ma	aximise		Data Sou	rce	Scottish Authority	Qualifications ,		Red Variance %		20%		Amber Variance %	5%		
	Status	Value	Targe	et	Numer	ator	Denominator	Sho	rt Trend	Long Tren	d	Note				
2008/09		43%	47%							•		or more a S5 was sl compared on 2007/0 results ha	The percentage of the S4 year group achieving 5 or more awards at level 5 or better by the end of 55 was slightly higher in Aberdeen in 2008/09 compared to 2007/08. Slight increase of 0.7% on 2007/08 result. Over the past two years, our results have been 4-5% below our comparators and approximately 6% below the national average.			
2009/10		43%	48%					-		•		data publi S4 roll act better (In 1-2) by th and the ta no signific	Please note this is the 2010 SQA post-appeals data published in February 2011. Percentage of S4 roll achieving 5 or more awards at level 5 or better (Intermediate 2 at A-C and Standard Grad 1-2) by the end of S5 has not changed in 2010 and the target has not been met. There has been osignificant trend since 2004. The national average is 49% and this is an increase of 2% in 2010.			
2010/11								?		?						
	Status	Value	Targe	et	Numer	ator	Denominator	Sho	rt Trend	Long Tren	d	Note				
Performance	SQA Per	formance - % at	aining	1+ SCQF	5 or mo	ore by en	d of S6									
Indicator	SQA Perfo	ormance - % attaii	ning 1+	SCQF 6 or	more by	y end of S	6									
Objective	Aim to Ma	aximise		Data Sou	rce	Scottish Authority	Qualifications ,		Red Varia	nce %	20%		Amber Variance %	5%		
	Status	Value	Targe	et	Numer	ator	Denominator	Sho	rt Trend	Long Tren	d	Note				
2008/09		41%	45%					•		•		Decrease of 2.7% on 2007/08 result. Has fallen 3% in comparison to national average having consistently performed above from 2004/05 to 2007/08.				
2009/10		44%	45%					•		•		Please note this is the 2010 SQA post-appeals data published in February 2011. Percentage of S4 roll achieving 1 or more awards at level 6 of better (Higher at A-C) by the end of S6 increas by 3% in 2010, although our target has not be met and Aberdeen is 3% below the national				

2010/11						?	?	
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note

Performance	SQA Per	rformance - %	attaining 1+ SC	QF 7 or more by	end of S6	•			•	•		
Indicator	SQA Peri	formance - % at	taining 1+ SCQF 7	or more by end of	⁻ S6							
Objective	Aim to M	Aim to Maximise		Data Source Scottish Qualificat Authority		Red Varia	ance %	20%	Amber Variance %	5%		
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note				
2008/09		14%	13%			•	•	national	Decrease of 0.7% on 2007/08 result, exceeding ational average by 1%. Results have consisted exceeded national average since 2003/04.			
2009/10		17%	13%			•		data pub S4 roll a better (A increase increase upward since 20 measure 1% abov National	Please note this is the 2010 SQA post-appeal data published in February 2011. Percentage of S4 roll achieving 1 or more awards at level 7 or better (Advanced Higher at A-C) by the end of increased by nearly 3% in 2010. Significant increase between 2009 and 2010 and significar upward trend since 1999. No significant trend since 2004. The authority performance in this measure is 2% above the national average and 1% above the comparator authorities average. Nationally, Aberdeen ranks 12th for this measure irse of six ranks from 2009.			
2010/11						?	?					
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note				

Performance	SQA Performance - % attaining 3+ SCQF 6 or more by end of S6
Indicator	SQA Performance - % attaining 3+ SCQF 6 or more by end of S6

Objective	Aim to Max	kimise		Data Sourc		Scottish Authority	Qualifications /		Red Varia	nce %	20%		Amber Variance % 5%			
	Status	Value	Target	N	Numera	itor	Denominato	r Sho	rt Trend	Long Tren	d	Note				
2008/09		30%	31%					•		-		below nat	ecrease of 2.5% on 2007/08 result. Fallen 1% elow national average having previously xceeded in years 2003/04 to 2007/08.			
2009/10		33%	31%							•		data publi S4 roll acl better (Hi by nearly between 2 since 199 the nation average (Aberdeen	Please note this is the 2010 SQA post-appeal ata published in February 2011. Percentage of 4 roll achieving 3 or more awards at level 6 or etter (Higher at A-C) by the end of S6 increased y nearly 3% in 2010. This is significant increase etween 2009 and 2010. No significant trend ince 1999 and 2004. Aberdeen is almost equal the national and the comparator authorities verage (33.2%) in this measure. Nationally, berdeen ranks 19th for this measure in 2010, a rop of one rank from 2009.			
2010/11								?		?						
	Status	Value	Target	N	Numera	itor	Denominato	r Sho	rt Trend	Long Tren	d	Note				
Performance	SQA Perfo	ormance - % att	aining 5	+ SCQF 6	or mor	re by en	d of S6				-					
Indicator	SQA Perfor	mance - % attain	ing 5+ S0	CQF 6 or m	ore by	end of S	6									
Objective	Aim to Max	kimise					Scottish Qualifications Authority		Red Varia	nce %	20%		Amber Variance %	5%		
	Status	Value	Target	N	Numera	itor	Denominato	r Sho	rt Trend	Long Tren	d	Note				
2008/09		21%	20%					•		-		national a consistent	of 1.7% on 2007/08 res verage of 20%. Results ly exceeded national avo o 2007/08.	have		
2009/10	Ø	23%	20%					1		•		Please note this is the 2010 SQA post-appeal data published in February 2011. Percentage S4 roll achieving 5 or more awards at level 6 better (Higher at A-C) by the end of S6 incread by 2% in 2010. Significant upward trend since 1999, but no significant trend since 2004. In the measure Aberdeen is almost 1% above the national and the comparator authorities avera Nationally, Aberdeen ranks 15th for this measure				

	1	1	1		1	1	1	
2010/11								
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note

Performance	Total n	Total number of Bookbug Packs Issued													
Indicator	Bookbug	ookbug, The Scottish Book Trust's Early Years Programme, provides a range of free book packs for every child in Scotland from birth to Primary 1.													
Objective	Aim to N	Aim to Maximise		Data Source		Scottish Book Trust		Red Variance %		% 20%		Amber Variance %	5%		
	Status	Value	Target	Nume	erator	Denominator	Short Tr	end	Long Tren	d	Note				
2008/09		6,870					?		?						
2009/10	<u> </u>	7,040					•		•		across Ab	During 2009/10, 7040 Bookbug packs were issued across Aberdeen City (Bookbug Baby - 2420; Bookbug Toddler - 2420; Bookbug Pirate 2200)			
2010/11	-	7,045					•		•		Bookbug Toddler - 2420; Bookbug Pirate 2200 To date during 2010/11 over 7,045 Bookbug packs are being enjoyed by children across Aberdeen City including 2,500 Bookbug Baby, 2,290 Bookbug Toddler, and 2,255 Bookbug Pirate				

01.02 - Improve the outcomes for all our children and young people

Actions

Code	Action	Due Date	Progress	Progress							
ECS-SP 01.02b	Implement improved work experience opportunities	31 Mar 2013	Work ongoing	33%	Gail Woodcock						
Progress	07 Feb 2011 320 businesses contacted to update information to support work placements. As at the beginning of February 2011, 119 positive returns received.										
	The Work Experience Unit placed a total of 830 pupils via schools since the start of term (August 2010) - Dyce Academy 150 pupils, Cults Academy 180 pupils, St Machar Academy 210 pupils, Northfield S5 20 pupils, Bucksburn Academy S5/6 10 pupils, Torry Academy 98 pupils, Oldmachar Academy 162 pupils. 189 young people in the More Choices, More Chances group have been referred for engagement in Toolkit for Progress work placements.										

Performance	Number of Educational Maintenance Allowance applications processed

Indicator	Number	Number of Educational Maintenance Allowance applications processed reported per academic year											
Objective	Aim to M	Aim to Maximise		Data Source			ance % 20%	Amber Variance % 5%					
	Status	Value	Target	EMAs Awarded	Roll S5 & S6	Short Trend	Long Trend	Note					
2007/08	<u> </u>	24%		543	2,258	1	•						
2008/09	<u>~</u>	22%		483	2,171	-	-						
2009/10	<u>~</u>	23%		507	2,210	a	J						
2010/11						?	?						
	Status	Value	Target	EMAs Awarded	Roll S5 & S6	Short Trend	Long Trend	Note					

Performance	Number	Number of young people in the More Choices, More Chances group engaged in Toolkit for Progress Work Placements												
Indicator	Number	of young people	in the Mor	e Choices, More	Chances gro	oup engaged in T	oolkit for Progress	Work Placem	ents					
Objective	Aim to M	laximise		Data Source	Work Exp	perience Unit	Red Variance % 20%		0%	Amber Variance %	5%			
	Status	Value	et Num	erator	Denominator	Short Trend	Long Trend	Note						
2008/09														
2009/10														
2010/11		189					?	?	More C referred	As of January 2010/11, 189 young people in the More Choices, More Chances group have been referred for engagement in Toolkit for Progress work placements.				
	Status	Value	Targe	et Num	erator	Denominator	Short Trend	Long Trend	Note					
Q3 2010/11	2	189					?	?						
Q4 2010/11							?	?						

Performance % school leavers in positive and sustained destinations													
Indicator	% school le	6 school leavers in positive and sustained destinations											
Objective	Aim to Maxi	imise	Data Sou	Data Source Skills Development Scotland Red Variance %					Amber Variance %	5%			
	Status	Value	Target	Positive	Total School	Short Trend	I ona Trend	Note					

2008/09		83%	90%	1,431	1,730	•	•	While the Scottish average and that of our comparators has remained stable since 2007, Aberdeen has seen a decrease in positive destinations of approximately 3%. This is largely due to a recent decrease in employment destinations. Overall the percentage of leavers entering a positive destination in 08/09 is 82.7%, a fall of 2.9% on last year and well below the national average of 85.7%.
2009/10		86%	90%	1,516	1,772		•	In the Skills Development Scotland (SDS) School Leaver Destination Report 2009-10 (SLDR), the overall percentage of leavers entering a positive destination increased by 2.9%. This rise was the 6 th highest in Scotland, which has resulted in the authority ranking moving up from 27 th in 2008-09 to 24 th in 2009-10. 87% of female leavers entered positive destinations compared to 84.1% of male leavers. School leavers who do not achieve a positive destination on leaving school are known as the More Choices More Chances group (MCMC) and are key customers for Aberdeen City Council, Skills Development Scotland and our partners.
2010/11			91%			?	?	
	Status	Value	Target	Positive Destinations	Total School Leavers	Short Trend	Long Trend	Note

Performance	% school l	% school leavers from areas of deprivation in positive destinations												
Indicator	% school lea	chool leavers from areas of deprivation in positive destinations												
Objective	Dbjective Aim to Maximise			Data Source Skills I			Development Scotland Red Variance 9			nce %	20%		Amber Variance %	5%
	Status	Value	Targe	t	Positive		Total School	Shor	t Trend Long Tren		4	Note		

2008/09						?	?	
2009/10						?	?	In the Skills Development Scotland (SDS) School Leaver Destination Report 2009-10 (SLDR) (attached at Appendix 3), there are marked differences in the proportion of leavers entering positive destination as you move across the SIMD areas from 69% in decile 1(most deprived) to 95% in decile 10 (least deprived). There is also a marked difference in the proportion of leavers being unemployed seeking from 17-25% in SIMD 1,2,3,4 and 5 compared to 4-14% in all other SIMD areas. The highest percentages of unemployed leavers were found in the Kincorth, Torry and Cummings Park datazones.
2010/11						?	?	
	Status	Value	Target	Positive Destinations	Total School Leavers	Short Trend	Long Trend	Note
Performance	% schoo	ol leavers enteri	ng higher educa	tion		·		
Indicator	% schoo	leavers entering l	nigher education					
Objective	Aim to M	aximise	Data S	ource Skills De	velopment Scot	land Red Varia	ance % 20%	Amber Variance % 5%
	Status	Value	Target	Entering Higher Education	Total School Leavers	Short Trend	Long Trend	Note
2008/09		37%	35%	642	1,730			The proportion of young people entering further and higher education has reached its highest level in a decade, at 61.4%, a rise of 7.0% on last year. The percentage of leavers entering higher education has risen by 1.3% in comparison to 1999-2000. Leavers entering further education have witnessed an increase of 5.5% over the same period.
2009/10		38%	35%	679	1,772			In the Skills Development Scotland (SDS) School Leaver Destination Report 2009-10 (SLDR), the proportion of school leavers entering higher education increased by 1.2% in comparison to last year to 38.3%, higher than the Scottish level of 35.7%. This has resulted in the authority ranking moving up from 9 th in 2008-09 to 8 th in 2009-10. The percentage of leavers entering

2010/11			35%			?	?	
	Status	Value	Target	Entering Higher Education	Total School Leavers	Short Trend	Long Trend	Note

	Numbe	r of secondary s	school pupils pla	ced by Ab	erdeen	City Council Wo	rk Experience L	Jnit					
Performance Indicator	world of organisa	The Work Experience Unit exists solely to co-ordinate the Aberdeen City Schools 'Work Experience Programme' which provides pupils with first hand experience of the world of work. This programme is valued extremely highly by the pupils, school staff and the local companies that regularly welcome our young people into their organisational environments. The service works across all business sectors within Aberdeen City in order to try and provide pupils with the types of experience that they have requested.											
Objective	Aim to N	1aximise	Data	Source	Work Ex	perience Unit	Red Varia	ance %	20%		Amber Variance %	5%	
	Status	Value	Target	Numer	ator	Denominator	Short Trend	Long Trer	nd	Note			
2008/09													
2009/10													
2010/11	2	892					?	?					
	Status	Value	Target	Numer	ator	Denominator	Short Trend	Long Trer	nd	Note			
November 2010	<u> </u>	164					₽	1					
December 2010	<u> </u>	0					1	-					
January 2011	-	201					1	1					

Priority 02 - Fit for Purpose Schools & Learning Centres

02.01 - Everyone will have access to high quality learning environments and facilities supporting them to achieve their full potential

Actions

Code	Action	Due Date	Progress	Progress					
ECS-SP 02.01a	Complete delivery of 3Rs Schools Programme	30 Apr 2011	Nearing completion	90%	David Wright				
	08 Mar 2011 The final school in the 3Rs Programme, Kaimhill School, is scheduled to open after the Easter holidays, 2011. This will bring to ten, the number of schools delivered under this programme – seven new and one significantly refurbished primary schools and two new secondary schools. These schools will be operated by an external facilities management company.								

Code	Action	Due Date	Progress		Managed by					
ECS-SP 02.01b	Develop and implement Learning Estate Strategy to ensure an affordable and sustainable learning estate which makes best use of resources, ensuring focus on areas of greatest need	31 Mar 2013	Work ongoing	30%	David Wright					
Progress	16 Dec 2010 Comprehensive engagement exercise undertaken and report presented in October 2010 to Education, Culture and Sport Committee on Secondary School Estate setting out short, medium and longer term options. Work progressing on the development of a new-build primary school, to replace Bucksburn and Newhills Schools. Currently undertaking statutory consultation on the closure of Raeden Nursery; Hazlewood and Woodlands Special Schools, and replacement with a purpose-built new facility on the Raeden site.									
	Currently developing possible approaches to reviewing the Primary School Estate, with a view to embarking on a comprehensive city-wide review during 2011.									
	Wherever possible, we are seeking to declare vacant or un-needed properties surplus to requirements as early as possible, in order to make best use resources.									

Code	Action	Due Date	Progress		Managed by			
1	Establish effective learning communities - communities of schools, community education, libraries and other learning providers	31 Dec 2013	Work ongoing	33%	Gail Woodcock			
Progress	24 Feb 2011 Effective learning communities will be developed through the creation of 12 Learning Partnerships. 11 of which are now established. Establishment of Community Learning Hubs - Paper entitled 'Implementation of Budget Decisions - Reduce Communities Team' going to Education, Culture and Sport Committee on 24 March 2011.							

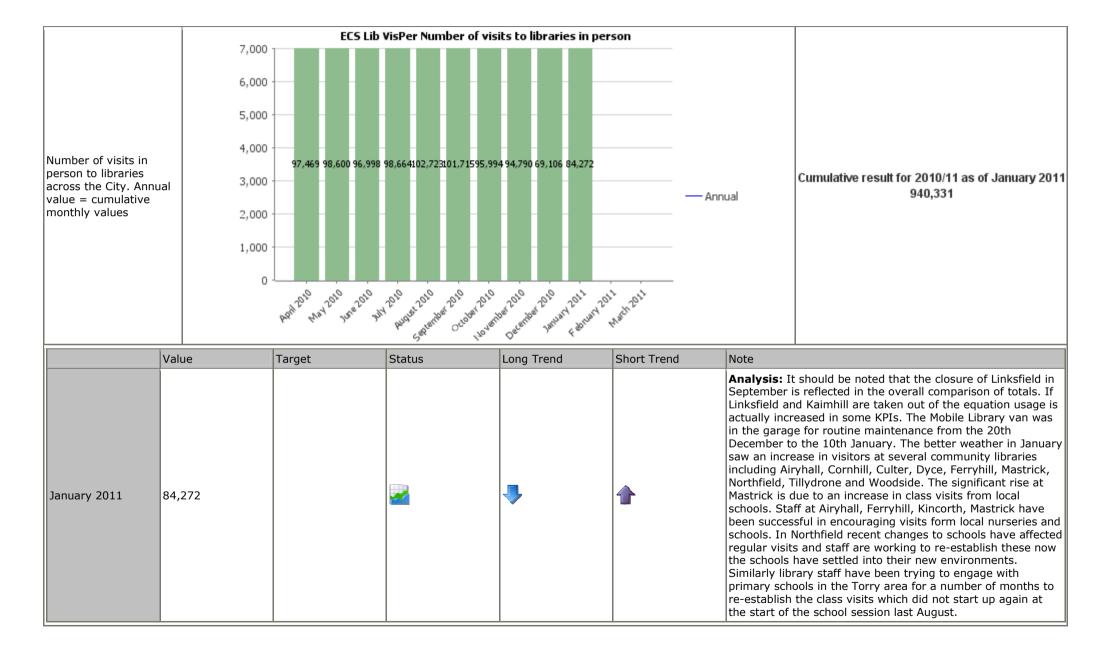
Code	Action	Due Date	Progress	Progress				
ECS-SP 02.01e	Redevelopment of Aberdeen Art Gallery and storage of the City's reserve collections	31 Dec 2013	Work ongoing	25%	Neil Bruce			
Progress	25 Feb 2011 Redevelopment of the Art Gallery - work is ongoing on a fundraising campaign. Museums Collections Centre - A suitable storage site to move the collections has been identified. This is currently being assessed and the remedial works required to make good as a museum collection facility costed by EP&I.							

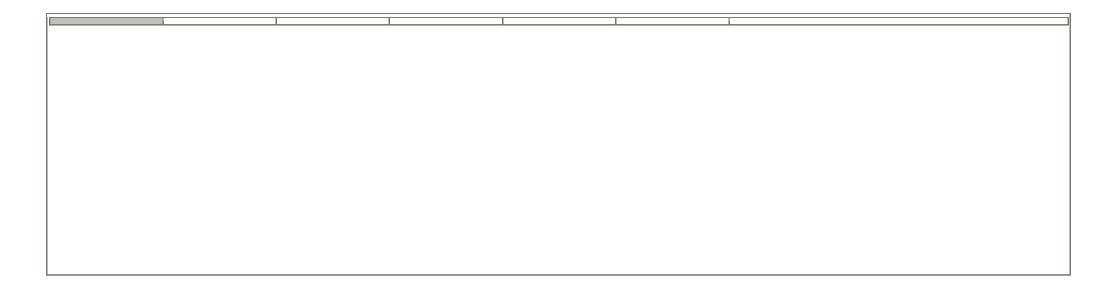
Performance	% establis	% established Learning Partnerships										
Indicator	% establish	established Learning Partnerships										
Objective	jective Aim to Maximise Data Source Internal Red Variance %					1 ce % 20%		Amber Variance %	5%			
	Status	Value	Target	Established Partnerships	Total Partnerships	Short Trend	Long Trend	Note				
2010/11		92%	100%	11	12	?	?	Effective learning c through the creatio 11 of which are now				
	Status	Value	Target	Established Partnerships	Total Partnerships	Short Trend	Long Trend	Note				

Performance	Total n	umber of issues	from libraries	·		·		-		•	•
Indicator	Total nu	mber of issues fro	m libraries - adu	lt books, junior b	ooks and AV Materia	als. Annual value	= cumulativ	ve mon	thly values	3	
Objective	Aim to N	Maximise	Data	Source		Red Vari	ance %	ince % 20%		Amber Variance %	5%
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Tre	nd	Note		
2009/10	-	97,126				?	?				
2010/11	4	798,333				1	1				
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trei	nd	Note		
November 2010		77,435				•	•		libraries were affe increase time ther to adults year. In a advantag services a	ares have also increased particularly to adults; chi cted by the weather but on last year at 9 libraries has been an increase of from the Central Library addition many people has e of our telephone and cand there has been an information made on	ildren's issues still showed an s. For the first on books loaned on this time last we been taking online renewal acrease on the
December 2010		59,392				•	•		increased including Tillydrone Don, Buc Tillydrone of books	ower visitor figures overal from last year at several from last year at several Bucksburn, Cornhill, Cule and the Children's Libraksburn, Cornhill, Ferryhie and Woodside increasing issued to children. Staffople were visiting to retu	al libraries Iter, Kincorth and ary, Bridge of II, Kincorth, ng their number reported that

January 2011	75,065		•	There has been an overall increase in the number of books issued from the same period last year. All community libraries and the Central Children's Library issued more books to children and issues of books to adults have increased at 8 community libraries. Audio visual issues to adults continue to drop with the increased charges and loss of subscription with only the free loan of audio visual items to children under 12 showing an increase.

Performance Indicator	Number of visits to libraries in person	Objective	Aim to Maximise	
Illuicatoi				





Priority 03 - Learning in the Wider Community

03.01 - Encourage people of all ages to play an active role in their learning in order to maximise their potential

Code	Action		Progress	Managed by					
	Develop and implement the Aberdeen Learning Strategy outlining key developments and improvements of city learning services	31 Mar 2013	Work ongoing	75%	Sohail Faruqi				
Progress	08 Mar 2011 The Aberdeen Learning Strategy is currently being implemented as part of our Service Plan priorities.								

Code	Action	Due Date	Progress	Manag	ed by
ECS-SP 03.01b	Implement the recommendations of the Scottish Schools (Parental Involvement) Act 2006	31 Dec 2010	Complete - On schedule	100% Sheila Sa	ansbury
Progress	23 Dec 2010 Report presented to Education, Culture and Sport Committee on 18 November 201 Forum had been implemented. The Forum complements the termly meetings structure for all Pa				

effective communication between parents and the Authority.

The new Forum consists of up to twenty-four representatives, two drawn from each Associated Schools Group (ASG). To date the Forum has met on four occasions and is quickly beginning to establish itself. A Chair and other appropriate office bearers have been selected and Terms of Reference are being finalised.

Code	Action	Due Date	Progress	Managed by					
ECS-SP 03.01c	Facilitate high quality adult learning services with a particular focus on youth and adult literacy and numeracy	31 Mar 2013	Work ongoing	33%	Gail Woodcock				
Progress	08 Mar 2011 A series of 6 writing workshops held by Libraries Services as part of the city's 50+ Festival with additional author visits planned for March 2011. 4 Reading groups established by library staff, meeting monthly and supported by a developing multiple copy collection.								
	Impact on Literacy and numeracy - figures to date: 130 new titles added to literacy collections. 3,150 items have been issued to 697 individual readers.								

Performance	·											
Performance Indicator	Number	of adults receiv	ving support with	literacy	,							
Objective	Aim to M	aximise	Data So	Data Source Community Adult Learning Red Variance % 20%					20%	Amber Variance %	5%	
	Status	Value	Target	Numer	ator	Denominator	Short Trend	d Long Trend	Note			
2008/09		1,000	1,326				•	•	1,326 fig learning 50%, so better th	we would have hoped to ure as a target for 2008/0 budget for 2008/09 was r an actual value of 1,000 an might have been expe t this stage.	09, the adult reduced by is probably	
2009/10		1,505	1,326						Developr for Speal 308 part Learning ESOL. Pa supporte numerac (WEA) - borrower based wi	update at this stage. 362 participants in Community Learning and Development Scottish Government funded Englisl for Speakers of Other Languages (ESOL) projects 308 participants (373 enrolments) in Community Learning and Development Literacies including ESOL. Partner agencies - 32 tenants being supported by Aberdeen Foyer in literacy and numeracy; Workers Educational Association (WEA) - 99 participants including ESOL. 704 borrowers of resources from literacies collections based within Aberdeen City libraries e.g. Big Plus and BBC RaW readers		
2010/11										ures currently being colla he appendices for the CLI		

Status Value	Target N	Numerator Denominator	Short Trend	Long Trend	Note
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Performance	Number	of adults purs	uing oppor	tunities thr	ough family	y and community	base	d learning	g				
Indicator	Number	Number of adults pursuing opportunities through family learning and community based learning											
Objective	Aim to M	Aim to Maximise				9,,		Red Variance %		20%		Amber Variance %	5%
	Status	Value	Target	Νι	umerator	Denominator	Shor	rt Trend	Long Tren	d	Note		
2008/09		6,538	7,012				•				The target figure of 7,012 was not achieved for 2008/09 due to unexpected budget savings in tadult learning budget. The figure of 6,538 as a actual value for 2008/09 is still an estimate – a final figure for Community Based Adult Learning will not be available until September.		
2009/10		5,488	7,012				•	•			For Aberdeen City Council there were 2 participants (2940 enrolments) for conbased adult learning and 186 participal enrolments) for family learning. Partne - Workers Educational Association (WE participants; Aberdeen College - commbased adult learning - 952 enrolments; independent enrolments		r community icipants (233 artner Agencies (WEA) - 8 ommunity
2010/11							?		?			ures currently being colla ne appendices for the CLI	
	Status	Value	Target	Nι	umerator	Denominator	Shor	rt Trend	Long Tren	d	Note		

03.02 - Enable an economically active population

Code	Action		Progress	Managed by					
ECS-SP 03.02a									
Progress	08 Mar 2011 3 Confidence to Care Courses operated since April 2010 with a total of 31 clients . One course outstanding for this financial year. 49 people into work via Aberdeen Working Together initiative linking adults to job opportunities.								
	Skillsbank Job Search Facility - 290 new registrations. Total client usage since April 2010 is 1940								

03.03 - Improve engagement and sustained involvement of all people in the learning process

Code	Action	Due Date	Progress		Managed by	
ECS-SP 03.03a	Engage with 'hard to reach' communities and individuals working with front line services and agencies to identify and assess needs	31 Mar 2013	Work ongoing	80%	Gail Woodcock	
Progress	25 Feb 2011 Neighbourhood Planning is funding a Cash In Your Pocket information event in Sea Two "Steps to Work" pilot events being held during March in Seaton and Woodside to encourage Ongoing development work with the Woodside Community Planning and Regeneration Network Hosting of Stockethill and Cornhill Celebration Weekend event in February to encourage particip services and businesses. Large and small scale site based regeneration projects in greater Northfield and Mastrick engagi including activity based site events to attract/engage otherwise unengaged/hard to reach audie CL&D organised - Northfield themed learning events series January-March 2011 Mastrick - themed celebration days with multi agency involvement Neighbourhood Planning supported the re-establishment of Friends of Duthie Park in 2010, culm provided back office support e.g. paperwork, minutes, publicity. This support in ongoing - memi Neighbourhood Planning supported the Your Culter Day in October 2010 to encourage local resineighbourhood. part funding from NP. Services included Fire and Rescue (who had over 100 ref libraries, city wardens, planning (who had approx 50 enquiries) sports, various local groups. Neighbourhood Planning will be working with the Kincorth Learning Partnership to encourage 16 support unemployed young people into work or training.	te the use of local to assist with election in local leading local resident nice Initiating in the file bers come from dents to engage errals) ACC Homes	al services and begin the transpanding their membership arning activities at both Corts and school pupils to deverte AGM and subsequent rethroughout the city. with services, voluntary grane Safety Unit (who had approximate the city to the corts).	and representanmunity centres elop and oversee forming of the cooups and agencions 50 referrals	tion. and promote local e improvements ommittee. NP les operating in the s), social work,	

Code	Action	Due Date	Progress		Managed by			
ECS-SP 03.03c	Strengthen Lifelong Learning Forum through appropriate membership	31 Mar 2013		0%	Gail Woodcock			
Progress	24 Feb 2011 Lifelong Learning Forum, membership and operation will be reviewed by Summer 2011.							

Priority 04 - Technology

04.01 - Encourage active and appropriate use of technology to widen learning opportunities

Actions	Actions									
Code		Managed by								
ECS-SP 04.01a	Embed the use of ICT to enhance learning and teaching	31 Mar 2013	Work ongoing	21%	David Wright					
Progress	08 Mar 2011 Education Rolling Programme for ICT in Schools - The current financial year plan hallow larger teaching groups has been completed for those who replied in the first batch. There dubious because of timing and budget spending status. Plans have been agreed for work to be destablishments, renewal of switches, internal wireless networking and a fund for essential refrest teaching and learning, and also corporate items. The Library Service is working in partnership with Aberdeenshire Library and Information Service are being developed by the Library Information Service. Outreach activities will include taster sedeveloped in Web 2.0 technology and social networking.	have been received one in the next shand refining contests to implement	nt requests of which some I financial year. These plans of work done in the last pha t e-book lending. Information	nave been possible involve some wase to ensure good on literacy skills	ole and others are fork for educational od contexts for training packages					

Code	Action	Due Date	Progress	Managed by
ECS-SP 04.01b	Develop a Technology Strategy for Education, Culture and Sport	31 Mar 2013	Work ongoing 2%	David Wright
Progress	08 Mar 2011 Wireless Access in Schools - Every effort is being made to complete this project in pressure to complete is still being maintained. Approval has been given to allow working over w health and safety issues have been completed but they will push the budget into an overspend. change the telephone systems which will give overall benefit to the council by reducing telephor changed the order of work pushing the timeframe beyond the end of the financial year. Glow - The ICT Education Team continues its support of schools in the new aspects of Glow: Glo interesting projects, central staff are being supported in their usage. Support in ensuring pupils schools and all pupils should be able to access Glow before the planned timescale. The Glow Nat four secondary schools with two projects. There is a review meeting planned for 7 March.	eekends to try t The work to be te revenue costs w Light, blogs, have their login	to meet deadlines. This has impled one by local technical teams has but will also increase the demandary wikis and the new resources - makes to Glow continues. Glow user	blications for the budget. The has highlighted the need to and on the budget. Schools have many schools are using blogs for names have been issued to all
	Interactive whiteboard training continues and there were additional days provided for schools fo	r train the train	er and content creation.	

Performance	Number of times that PC terminals in Learning Centres and Learning Access Points are used
Indicator	Number of times that PC terminals in Learning Centres and Learning Access Points are used. Annual value = cumulative monthly values.

Objective	Aim to Max	mise	Dat	a Source		Red Varia	ance %	5%		Amber Variance %	1%
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trer	ıd	Note		
2008/09	<u>**</u>	343,330				₽	-				
2009/10	<u></u>	251,249				-	-				
2010/11	W	188,011				J	-				
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trer	ıd	Note		
December 2010		14,340				•	•		the seve disruptic Culter, C 5:15pm good tak commun logging of network this is re- instance how long Action: I PCs can capacity hours to libraries.	e is considerably down or weather. In addition to in the network service cults, Cornhill and Dyce fon 13th December. There is up of the new WiFi service is across the city libraries across the city for WiFi there will be charter will be charter than the WiFi service is accessed showing only the state WiFi service is accessed by permitting, library member's daily be increased up to 3 how This will be promoted the following the state of the promoted the state of the stat	there was a at Airyhall, rom 4:40 – the has been a vice at 7 the way number of the Council ange to the way number of the council and the way number of the w
January 2011	-	16,631					-		the mon faults an prohibite all Comr changed	e suffered some small int th at Bucksburn where 2 id routine IT work on 21s ed access from 4-5pm. W nunity Libraries due swit on 22/1/11and a PC in 0 of operation from 27 Jan 5am.	PCs suffered st January /ifi was down at ches being Central Lending

Performance	Number of	virtual visits to	librar	ies										
Indicator	Number of v	lumber of virtual visits (webpage hits) to libraries. Annual value = cumulative monthly values.												
Objective	jective Aim to Maximise			Data Sou	rce				Red Variar	nce %	20%		Amber Variance %	5%
Status Value Tarro			Targe	t	Numera	ator	Denominator	Shor	t Trend	Lona Trena	1	Note		

2008/09	<u> </u>	0				_	-	
2009/10	<u>~</u>	17,255				1		
2010/11	<u>~</u>	73,794				1	1	
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note
November 2010						?	?	
December 2010	<u>~</u>	33,710				?	?	
January 2011	<u>~</u>	40,084				1		

Priority 05 - Health and Wellbeing

05.01 - Encourage people to get involved in recreational activities, leisure pursuits and a wide variety of sports maximising the social, educational, health and economic health benefits

Code	Action	Due Date	Progress	Managed by	
ECS-SP 05.01b	Implement 'Fit for the Future' – Sport and Physical Activity Strategy for the City	31 Mar 2013	Work ongoing	50%	Neil Bruce
Progress	10 Feb 2011 Fit for the Future, Aberdeen City's Sport and Physical Activity Strategy was launch activity in Aberdeen until 2015. The Active Aberdeen Forum will convene next in March 2011 to consider the priority based budg strategy as a key means by which health and well being can be improved, and this will be furthbe evaluated. The team are concluding the planning the benefits to the Sheddocksley pitches agongoing review of the funding agreements with local and national sports bodies will form part of to support Sports governing bodies and as part of PBB will review all funding agreements. The partnership agreement with sportscotland concluded to continue active schools Progress 12%.	geting process a er evidenced in greed as part of f the root and bu	nd sporting priorities. Sport the HGIOCS self evaluation the planning gain from the ranch review of culture and	t is considered w where commiss sale of the Oakb sports organisat	ithin the learning ioned services will pank school site. An cions. Staff continue

Code	Action	Due Date	Progress		Managed by
ECS-SP 05.01d	Increase the number of activities for all children to get engaged in physical activities and sport through Active Schools	31 Mar 2011	Work ongoing	90%	Neil Bruce
Progress	25 Feb 2011 Grampian Leaders - Sports Leadership Academy - 20 youngsters representing 10 s 23rd February. The Aberdeen City Sports Leadership Academy is in essence a leadership club de				

young people that are committed to actively volunteering within sport and physical activity opportunities in their school or community setting. This is a new and unique opportunity with an objective of developing and growing young people as leaders and volunteers of the future. The academy will meet weekly between 6 - 8pm at Hazlehead Primary School.

Firstclubgolf Training - Active Schools have been working with Aberdeen College to train sports coaching students in firstclubgolf. Active Schools Coordinators trained 3 classes, approximately 70 students, in how to coach beginners golf for primary school aged children. Through partnership working with Aberdeen College Groups of students are now going to be helping primary schools in the city meet the Scottish Governments target of all P5 pupils participating in golf.

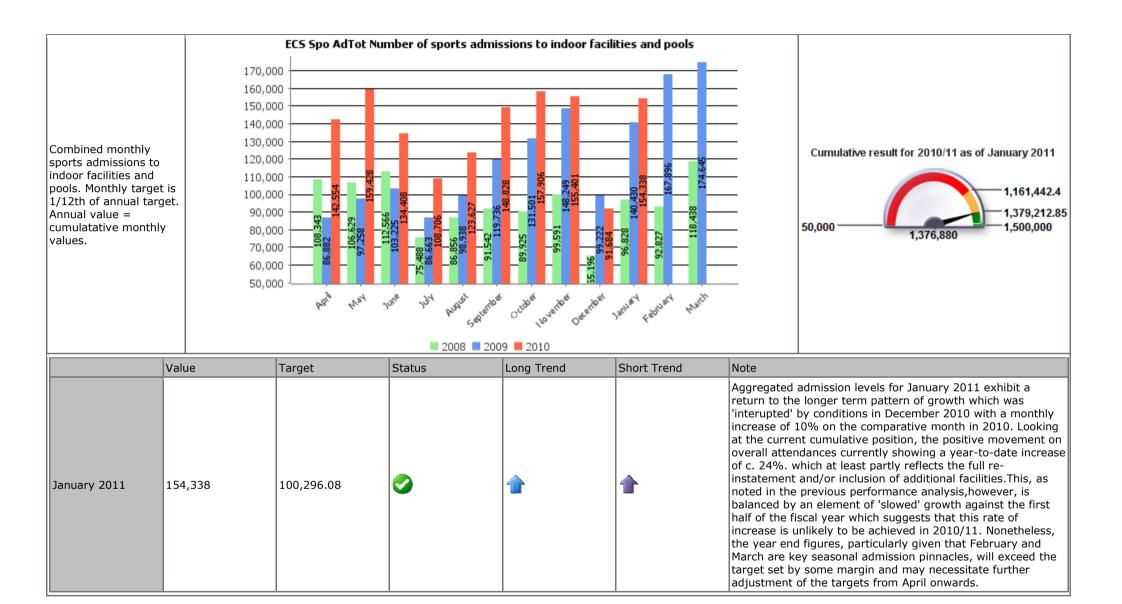
Netball and Basketball Festivals - these have been happening in Bridge Of Don with a total of about 90 children taking part. The festivals are fun and a great way of supplementing the clubs that run at the schools each week. More festivals will be happening throughout this term and next.

GO MAD! - GO MAD! has started up again in Bridge Of Don. GO MAD!, which stands for Girls Only Mums And Daughters, runs at the Alex Collie Centre and offers aerobics style activities for girls from P6 upwards to take part in with their mums. This new block kicked off with Zumba, which proved to be hugely popular.

Giant Heptathlon - On Friday 24th February, 13 secondary schools from throughout the city, met at the Aberdeen Sports Village to participate in the Giant Heptathlon. This event aims to encourage young people aged S1/2 to take part in athletics-based sporting activities. The finalists of the event then have the opportunity to represent Grampian at the Scottish Final in Grangemouth.

Trampolining Sessions - P3-7 pupils from all 6 Northfield primaries will have the opportunity to take part in free Trampolining sessions at Sheddocksley Sports Centre this year, thanks to the combined efforts of Active Schools Aberdeen and Heathryburn primary school. Money was secured from the Big Lottery 2014 Communities fund to allow up to 32 pupils from each of the Northfield primaries to take part in a block of free Trampolining lessons every Saturday 1-3pm at Sheddocksley, with participants then having the option to join the community sessions that run at the centre every Saturday from 10-1pm. Sessions started in January this year, and will run until the summer holidays - sessions will be promoted within each of the schools by Active Schools Aberdeen.

Performance			
Performance Indicator	Number of sports admissions to indoor facilities and pools	Objective	Aim to Maximise



Performance	Numbe	r of sports admis	sions to indoor	facilities and po	ools					Number of sports admissions to indoor facilities and pools											
Indicator	Combine	Combined monthly sports admissions to indoor facilities and pools. Monthly target is 1/12th of annual target. Annual value = cumulatative monthly values.																			
Objective	Aim to N	1aximise	Data S	Data Source		Red Variance % 20%		/ o	Amber Variance %	5%											
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note													
2008/09	②	1,144,229	1,146,241			?	?														
2009/10	②	1,454,645	1,416,394			1	•														
2010/11		1,376,880	1,451,803			1	1														

05.02 - Encourage people to making positive choices about their diets and lifestyles

Code	Action	Due Date	Progress		Managed by
	Improve the health and wellbeing of pupils and staff via continued development of the Health Promoting Schools initiative	31 Mar 2013	Work ongoing	33%	Derek Samson
	08 Mar 2011 63 schools in the City achieved commitment level during academic year 09/10 (equipment schools achieved excellence, including the first special school, Hazlewood and secondary school new model of Health promoting School of Excellence Award which will continue to use the same	St Machar to ga	in excellence in Grampian.	Aberdeen City h	

Code	Action	Due Date	Progress		Managed by
ECS-SP 05.02b	Increase the number of health promoting establishments	31 Mar 2013	Work ongoing	55%	Derek Samson
	08 Mar 2011 Currently on the City Schools Health Focus Group there are representatives from N services and Grampian Police. Promotion of healthy living also takes place via libraries. Consulta working being undertaken via Learning Partnerships				

Code	Action	Due Date	Progress	Managed by
ECS-SP 05.02c	Implement the requirements of Schools (Scotland) Health Promotion and Nutrition Act 2007	31 Mar 2013	0%	Derek Samson
Progress	08 Mar 2011 The Aberdeen City Policy for Schools (Health Promotion and Nutrition)(Scotland) A January 2011. This policy has since been issued to all schools and will help schools to further es	•	•	

continue to monitor all school meals using the nutmeg analysis tool to ensure that all food service in city schools fulfil the nutritional requirements of the Act.

Performance	% scho	% schools achieving Health Promoting Schools accreditation												
Indicator	% school	ols achieving Hea	Ith Promoting Scho	ols accreditation -	includes three le	vels of accreditati	on - commit	ment,	commende	ed, excellence				
Objective	Aim to N	Aim to Maximise		Data Source NHS Grampia		npian Red Varian		ance % 20%		Amber Variance %	5%			
	Status	Value	Target	No of health promoting schools	Total no of schools	Short Trend	Long Tren	nd	Note					
2009/10	9	98%	98%	63	64	•	•		awards - excellence schools in (equating	three levels of health procommitment, commended and commended and 5 schools.	ed and 2009/10, 63 nitment level not), 58 schools			
2010/11			100%		64	?	?		commitme (equating achieved excellence Hazlewoo gain exce also deve School of use the sa	2011 63 schools in the Citent level during academito all but one who have commended and 7 schools, including the first speed and secondary school llence in Grampian. Abelloped a new model of He Excellence Award which ame criteria for excellent ation model.	ic year 09/10 not), 59 schools ols achieved cial school, St Machar to rdeen City has ealth promoting will continue to			
	Status	Value	Target	No of health promoting schools	Total no of schools	Short Trend	Long Tren	nd	Note					

Performance Indicator	Number of	schools with He	althy Working	Lives Award			•			
Objective	Aim to Maxii	mise	Data Sou	ırce		Red Varia	nce % 5%		Amber Variance %	1%
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note		

2008/09	②	97%	97%			-	-	
2009/10	?					?		Milltimber primary school has a bronze Healthy working lifes award and is currently working towards a silver award. This is a very difficult award to gain for schools.
2010/11						?	?	
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note
Q3 2010/11								
Q4 2010/11								

05.03 - Environmental sustainability

Actions					
Code	Action	Due Date	Progress		Managed by
ECS-SP 05.03b	Promote healthy travel options	31 Mar 2013		0%	Charlie Penman
Progress	08 Mar 2011 18 teams of 5 from Education, Culture and Sport have entered the 'Walk at Work's Scottish Charity 'Paths for All'. A total of 44 teams from services across the Council have risen to period of 12 weeks during which team members will record their daily step count via pedometer	o the Challenge	. The Challenge commenced	d on 14 February	and continues for a

Code	Action	Due Date	Progress		Managed by
ECS-SP 05.03c	Increase the number of Eco-Schools within the city	31 Mar 2013	Work ongoing	/5%	Derek Samson
Progress	08 Mar 2011 As of January 2011, 61 schools are registered eco-schools (47 Primary; 11 Second date. 9 primaries, 3 secondaries and one special school have first green flag status - Culter Prim secondaries have second green flag status - Ashley Road and Scotstown primaries achieved their green flag status. Kaimhill, Loirston, Seaton and Riverbank Primary Schools achieved their silver Eco Schools Award	nary achieved th ir second green	eir first green flag during 2	2010/11; 7 prima	ries and 2

Performance	% of schools participating in Eco-Schools Award achieving Green Flag status
Indicator	Eco Schools is a recognised award scheme for schools who make a commitment to continuously improve their environmental performance. Schools can work towards their bronze, silver and ultimate green flag awards. A fourth green flag means a permanent award.

Objective	Aim to Ma	aximise	Data Sou	irce Eco-Sc	hools Scotland	Red Varia	nce %	20%	Amber Variance % 5%
	Status	Value	Target	Green Flag Schools	Eco Registered Schools	Short Trend	Long Tre	nd	Note
2008/09		31%		18	58				Eco Schools is a recognised award scheme for schools who make a commitment to continuously improve their environmental performance. Schools can work towards their bronze, silver and ultimate green flag awards. A fourth green flag means a permanent award. In 2008/09 58 schools were registered eco-schools (44 Primary; 11 Secondary; 3 Special). A total of 18 schools had achieved green flag status - 8 primaries and 2 secondaries had first green flag status; 4 primaries and 2 secondaries had second green flag status; Milltimber Primary School and Hazlehead Academy both achieved third green flag status. Hazlewood School became the first special needs school to achieve silver flag status.
2009/10		38%		23	60				Eco Schools is a recognised award scheme for schools who make a commitment to continuously improve their environmental performance. Schools can work towards their bronze, silver and ultimate green flag awards. A fourth green flag means a permanent award. In 2009/10 60 schools were registered eco-schools (46 Primary; 11 Secondary; 3 Special). A total of 23 schools had achieved green flag status - 8 primaries, 3 secondaries and one special school (Hazlewood) had first green flag status; 5 primaries and 2 secondaries had second green flag status; 3 primaries and one secondary had third green flag status - Cults and Airyhall Primaries both achieve their third green flag during 2009/10.
2010/11		41%		25	61		•		As of January 2011, 61 schools are registered eco-schools (47 Primary; 11 Secondary; 3 Special). A total of 26 green flags have been awarded - 9 primaries, 3 secondaries and one special school had first green flag status - Culter Primary achieved their first green flag during 2010/11; 7 primaries and 2 secondaries had second green flag status - Ashley Road and Scotstown primaries achieved their second green flag during 2010/11; 3 primaries and one

Status Value Target Green Flag Eco Registered Short Trend Long Trend Note Schools						
	Status	Value		Short Trend	Long Trend	Note

Priority 06 - Community Engagement in Arts, Culture and Heritage

06.01 - Increase the opportunities for all residents and visitors to engage in arts, culture and heritage activities

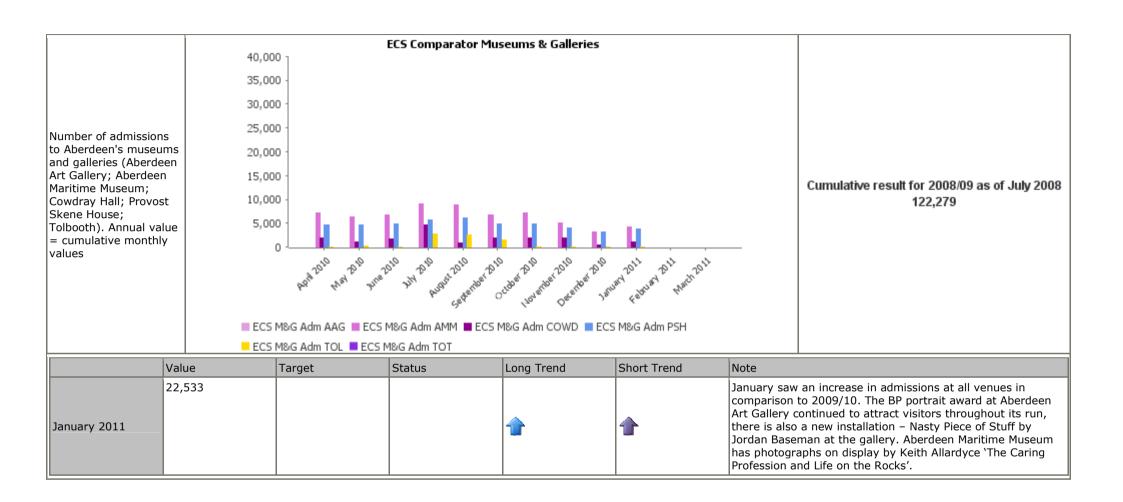
Code	Action	Due Date	Progress		Managed by
ECS-SP 06.01a	Develop and implement 'Vibrant Aberdeen' – A Cultural Strategy for Aberdeen	31 Mar 2013	Work ongoing	66%	Neil Bruce
Progress	10 Feb 2011 The strategy was launched in Aberdeen University during a cultural conference hos the Cultural Forum for Aberdeen, aims to provide the strategic framework to drive culture in the which lie behind this. Within this, the strategy presents the challenges Aberdeen faces in develovision. The Strategy Team is working with external funding officers to maximise future initiatives in term Culture. The SOA targets will be reviewed in accordance with the next corporate SOA review by Cities bid allows for a level of continuing professional development which will increase capacity a provide a framework for achieving planning gain and community benefits opportunities. Progress	city towards ac ping culture and ms of EU fundin the Strategist r and knowledge.	thieving a shared vision and the opportunities which m g, in particular those which epresenting the sector on t	d meeting the identified that the taken in t	entified objectives order to achieve this space and EU City of group. The Lively

Code	Action	Due Date	Progress		Managed by
ECS-SP 06.01c	Engage with hard to reach groups – bring cultural activities to each community	31 Mar 2013	Work ongoing	20%	Neil Bruce
Progress	25 Feb 2011 National Galleries Scotland project - work is continuing on this partnership, Silver (Aberdeen's communities will take place in Aberdeen Art Gallery from 11.2.12 - 24.3.12. The extraction takes place on 2/3/2011.				

Code	Action	Due Date	Progress	Managed by
ECS-SP 06.01d	Implement a co-ordinated programme of school visits to cultural establishments linked to learning programmes	31 Mar 2013	50%	Neil Bruce
Progress	25 Feb 2011 The pilot of Aberdeen Art Gallery & Museums Resource Pack for Teachers is ongoin May 2011	g. An evaluatior	n will take place in April 2011 with a repor	t on outcomes due

Code	Action	Due Date	Progress		Managed by
ECS-SP 06.01e	Develop virtual resources for virtual online visitors	31 Mar 2013	Work ongoing	28%	Neil Bruce

Performance			
Performance Indicator	Number of visits to/usages of council funded or part funded museums - in person	Objective	Aim to Maximise



06.02 - Improve the quality and impact of arts, culture and heritage provision across the City

Actions

Code	Action	Due Date	Progress		Managed by				
ECS-SP 06.02a	Attract major exhibitions to the City	31 Dec 2013	Work ongoing	6%	Neil Bruce				
Progress	25 Feb 2011 The exhibition Diane Arbus: Artist Rooms opened at Aberdeen Art Gallery on 5/2/2011. The exhibition is a partnership project with the Art Fund, the Scottish Government and ARTISTS ROOMS which is jointly owned by Tate and National Galleries Scotland. This exhibition of photographs by one of the great figures of American photography is promoted across the UK, attracting visitors to the city.								
	The Strategy Team has worked with Arts Development and the External funding officers to gain £250,00 in funding from the EU Lively Cities Programme (NB – this is subject to some confirmations). The recent Scotland/Samoa and Scotland/Faroes internationals were supported in kind and financially by Aberdeen City Council. The Gordon Highlanders commission is agreed with a date in October 2011 for siting in Castlegate. Work on Community Sports Hubs as part of the Games Legacy is due for completion in March 2011 and work is ongoing on a Public art strategy which it is expected will attract future funding and community benefits.								

Code	Action	Due Date	Progress	Managed by							
ECS-SP 06.02b	Ensure new and existing venues are fit for purpose and have the capacity for development of cultural activities	31 Dec 2013	Work ongoing	5%	Neil Bruce						
Progress	08 Mar 2011 Media Centre Cafe at Central Library - Delays in progression of tender however several social enterprises have noted an interest.										
	Refurbishment of Adult Learning Floors - Awaiting confirmation of contractors and legal to agree contract for self issue machines										

06.05 - Create and celebrate a cultural identity which is recognised locally, nationally and internationally

Actions

Code	Action	Due Date	Progress		Managed by
ECS-SP 06.05a	Develop a cultural programme reflecting the uniqueness of the area exploiting our unique assets	31 Mar 2013	Work ongoing	0%	Neil Bruce
Progress	25 Feb 2011 Aberdeen Art Gallery & Museums has published a free leaflet providing further info finest and most distintive granite buildings. Working with a panel of experts drawn from the granite industry and related industries, Museum including walks and talks, which will explore our unique granite heritage throughout the month of the provided in the second seco	ns and Galleries	has devised a programme	of learning activ	rities and events,

Priority 07 - Helping those with different needs

07.02 - Support vulnerable children to achieve their full potential

Actions

Code	Action	Due Date	Progress		Managed by				
ECS-SP 07.02c	Identification and support of young carers 31 Mar 2013 Work ongoing								
Progress	22 Feb 2011 VSA Young Carers Project were commissioned by Aberdeen City Council to examine number of young carers in Aberdeen and their uptake of services was published in October 2010 comes from research undertaken by the Princess Royal Trust for Carers May 2009 which estimate the premise that 10% of the 10-19 year old population in the area would be young carers. At the This estimated number is 98 more than the number of carers in Aberdeen identified via the 200	 The most up tes the number te time of the re 	to date statistic on the num of young carers in the city	nber of young ca as 2340. This nu	rers in the city umber is based on				

Code	Action	Due Date	Progress		Managed by				
ECS-SP 07.02d	Implementation of Education (Additional Support for Learning)(Scotland) Act 2004	31 Mar 2013	Work ongoing	0%	Sohail Faruqi				
Progress	08 Mar 2011 The 2004 Act has now been amended and the ASL Act 2009 enacted in November 2010. The Act reinforces key aspects of the previous Act as far as action at Local Authority level is concerned. There are two key aspects that we are focussing on locally: (i) working with parents to develop the quality and range of information about ASNs; and (ii) improving ASN data gathering and use.								

Performance

Performance	% pupils	% pupils with a co-ordinated support plan in place												
Indicator	% pupils v	% pupils with a co-ordinated support plan in place												
Objective	Aim to Maximise		Data So	Data Source Pupil Census		Red Variance % 20%		20%	Amber Variance % 5%					
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note	2					
2008/09	2	12.9				•	a							
2009/10	<u> </u>	12.3				-	a							
2010/11		23.7				1	•							

	% primary school roll entitled a	nd registered for	free school meals	-	-	-	
Indicator	% primary school roll entitled and r	egistered for free so	chool meals				
Objective	Aim to Minimise	Data Source		Red Variance %	5%	Amber Variance %	1%

	-										
Objective	Aim to Ma	aximise	Data	Source		Red Varia	ance %	5%		Amber Variance %	1%
Performance Indicator				st secondary school pur					meals		
2010/11						?	?			ruary 2011 was School m be available in June 201	
2009/10		88.16%		1,645	1,866	1	•				
2008/09	<u>~</u>	87.09%		1,437	1,650	1	1				
	Status	Value	Target	Uptake	Registered	Short Trend	Long Tre	nd	Note	-	
Objective	Aim to Ma		<u> </u>	Source Source	o cherered and reg	Red Varia		5%		Amber Variance %	1%
Performance Indicator				st primary school				nool m	eals		
	Status	Value	Target	Registered	Total Roll	Short Trend	Long Tre	nd	Note		
2010/11						?	?			ruary 2011 was School m be available in June 201	
2009/10	-	8.22%		770	9,373	1	-				
2008/09	<u></u>	7.56%		706	9,336	1	1				
	Status	Value	Target	Registered	Total Roll	Short Trend	Long Tre	nd	Note		
Objective	Aim to Mi			Source		Red Varia	ance %	5%		Amber Variance %	1%
Performance Indicator				egistered for free ered for free schoo							
	Status	Value	Target	Registered	Total Roll	Short Trend	Long Tre	nd	Note		
2010/11						?	?			ruary 2011 was School m be available in June 201	
2009/10	- <u> </u>	15.76%		1,866	11,838	J	-				
2008/09	_	13.69%		1,650	12,056	1	1				
	Status	Value	Target	Registered	Total Roll	Short Trend	Long Tre	nd	Note		

2008/09	<u> </u>	44%		309	706	₽	-	
2009/10	<u>~</u>	52%		397	770	1	a	
2010/11						?	?	22 nd February 2011 was School meals census day. Data will be available in June 2011.
	Status	Value	Target	Uptake	Registered	Short Trend	Long Trend	Note

Performance	% scho	ol leavers, look	ed after cl	hildren, in pos	itive desti	nations		-		-		-	-
Indicator	% schoo	l leavers, looked	after childr	en, in positive	destinations	i							
Objective	Aim to M	laximise		Data Source	Skills De	evelopment Scot	land	Red Varia	ance %	20%		Amber Variance %	5%
	Status	Value	Targe		tive tinations	Total School Leavers	Sho	ort Trend	Long Tre	nd	Note		
2008/09	?	50%		21		42	?		?				
2009/10	?	51%		27		53		•			Developr Children sustained 2009/10. in closing non-LAC. The City aims to d for looke transition currently 'Family F developin developin	g to data which was provenent Scotland, 51% of Loc (LAC) left school into a pd destinations during the There continues to be a general that the gap between LAC do a general that the gap between a number of new dafter children in order that the gap with the gap that the gap that the gap the one Big Step progneral gap people who are looked.	cooked after cositive and academic year focussed effort estinations and centing Strategy opportunities to improve their. We are n developing a hotel group, ectorates and gramme to work
2010/11							?		?				

Performance	Number of young carers in the	city			-	•	
Indicator	Number of young carers in the city						
Objective	Aim to Minimise	Data Source	VSA Young Carers Project	Red Variance %	20%	Amber Variance %	5%

	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note
2008/09								
2009/10								
2010/11		2,340				?	?	VSA Young Carers Project were commissioned by Aberdeen City Council to examine the numbers and nature of young carers living in the city. A report on the number of young carers in Aberdeen and their uptake of services was published in October 2010. The most up to date statistic on the number of young carers in the city comes from research undertaken by the Princess Royal Trust for Carers May 2009 which estimates the number of young carers in the city as 2340. This number is based on the premise that 10% of the 10-19 year old population in the area would be young carers. At the time of the research, Aberdeen's population in this age range was 23,401. This estimated number is 98 more than the number of carers in Aberdeen identified via the 2001 Census.
	Status	Value	Target	Numerator	Denominator	Short Trend	Long Trend	Note

07.03 - Ensure our services and facilities are accessible to all

Actions

Code	Action	Due Date	Progress	Managed by		
ECS-SP 07.03c	Provide affordable, quality childcare places	31 Mar 2013	Work ongoing	0% Liz Gillies		
Progress	01 Mar 2011 18 new childminders have completed their training opening up over 30 new childminding places. Partner providers continue to provide good quality childcare. A number of after school clubs are experiencing a drop in numbers due to the financial climate. This is being monitored by the Early Years Manager and Child Care development officers and information is being fed back to the Integrated Childrens Service Management Board.					

Performance

Performance	Total number of commissioned childcare places across all sectors

Indicator		s out of school; b ce nursery and p				yscheme; day nu	rsery; pla	ay group;	creche; cl	nild an	d family co	entre; support children;	wraparound care;
Objective	Aim to I	Maximise		Data Source	Family I	nformation Servic	e Re	ed Varian	ice %	20%		Amber Variance %	5%
	Status	Value	Target	Nume	erator	Denominator	Short T	Trend	Long Tren	ıd	Note		
2008/09		9,223	7,675				•		•		provision nurseries include d childmind play grou support d	did not previously included delivered by private and set the total has been recata for out of school; breder; holiday playscheme; pr; creche; child and famichildren; wraparound carand private independent	d work place alculated to eakfast club; day nursery; nily centre; e; workplace
2009/10		9,293	7,675						•		childmind play grous support of nursery a From 08/ of 70 chil The data previously by privat	includes out of school; der; holiday playscheme; up; creche; child and fam children; wraparound car and private independent 09 to 09/10 there has bedcare places overall. reported in 08/09 (7,67 y include the holiday proe and workplace nurseries to include this.	day nursery; nily centre; ne; workplace nursery places. een an increase 8) did not ovision delivered
2010/11							?		?				
	Status	Value	Target	Nume	erator	Denominator	Short T	Trend	Long Tren	ıd	Note		

Priority 08 - Better Performing/Value for Money

08.01 - Simplify and standardise service provision targeting resources to the right areas and helping to balance budgets

Actions

Code	Action	Due Date	Progress		Managed by
ECS-SP 08.01a	Explore shared services delivery and joint contracts to reduce procurement costs	31 Mar 2013	Work ongoing	50%	Charlie Penman
Progress	10 Feb 2011 Director and Heads of Service have begun dialogue with Moray, Aberdeenshire and working directly with Shetland Islands Council on potential e-learning/virtual learning environme campus. The Service options on virtual campus will take account of this development. A business of the Strategy Team is currently working with colleagues in Aberdeenshire council to consider bot including regional intelligence gathering and the implementation of HGIOCS. The sports and cult 2011 and we offer advice sessions to individuals and voluntary organisations and support to gat discussion with creative Scotland provides a platform to build relationships on a national level, funds, through the grant process to national organisations and these will be reviewed in 2011.	ent with a view s case for the v th projects and tural grants pro- ther other exteri	to embedding joint approac irtual campus will be product longer term options for the cess is open to new applicat nal funding. The regional sp	hes to e-learning ced by March 20 future delivery c cions with a closi orts partnership	g in the senior 111. of cultural services, ing date in February and ongoing

Code	Action	Due Date	Progress		Managed by	
ECS-SP 08.01d	Implement priority based budget approach to developing proposals for 2011-12 budget	31 Mar 2013	✓ On schedule	66%	Charlie Penman	
Progress						

Code	Action	Due Date	Progress		Managed by	
ECS-SP 08.01e	Implementation of integrated management information systems for Education, Culture and Sport	31 Mar 2013	Work ongoing	50%	David Wright	
Progress	04 Mar 2011 The Implementation Plan for the MIS for educational establishments has been agree Group has occurred. This was followed by Local Authority training, presentations to secondary H schools have been identified and training has occurred for the phase 1 primary schools. The revi 16th March. Subgroups will decide on issues highlighted, policies and procedures which require the Pearson. Works to upgrade the Libraries MIS to Talis Alto 5 is complete.	ead Teachers, plew of Phase 1 F	orimary Head Teachers and Primary is on 17th March. Ph	Local Authority s nase 1 secondary	staff. Phase 1 y commences on	

08.02 - Encourage and maximise use of online resources for all

Actions

Code	Action	Due Date	Progress		Managed by
ECS-SP 08.02b	Promote the benefits of single source access to Council information	29 Mar 2013	Work ongoing	0%	Lesley Kirk
	08 Mar 2011 Previous work done with colleagues in Service Design and Development has resulte Examples of these include the School Clothing Grant and Educational Maintenance Allowance approximate forms to be completed and submitted online – they require to be accompanied by docu Work is still being done by the e-government team on the implementation of the forms package supplier to set it up. There are currently two complete forms on the internal server (not live) for The first batch of work is going to be internal HR forms, such as leave requests, travel requests, Blue/Green Badge parking. The planned 'package' of work for EC&S is still to be worked up with the e-government team	plication forms, imentary evider , particularly in Fault Reporting	and School Placing Reques nce to support the application regard to the payments mo and the Accord Card top-u	it forms. It is not on which is ofter odule, which we up service.	possible however done in person.

Code	Action	Due Date	Progress		Managed by		
ECS-SP 08.02c	Enable customer self service	31 Mar 2013	Work ongoing	16%	Neil Bruce		
Progress	08 Mar 2011 Online booking system for Beach Ballroom ticket sales currently under review further update due in March 2011.						
	Online registration implemented - 211 registrations processed to date. Design of new library card to be finalised and numbering convention to be agreed. Work with Accord and Legal colleagues to establish requirements for retention of registration as part of review and updating of Library Management Rules						

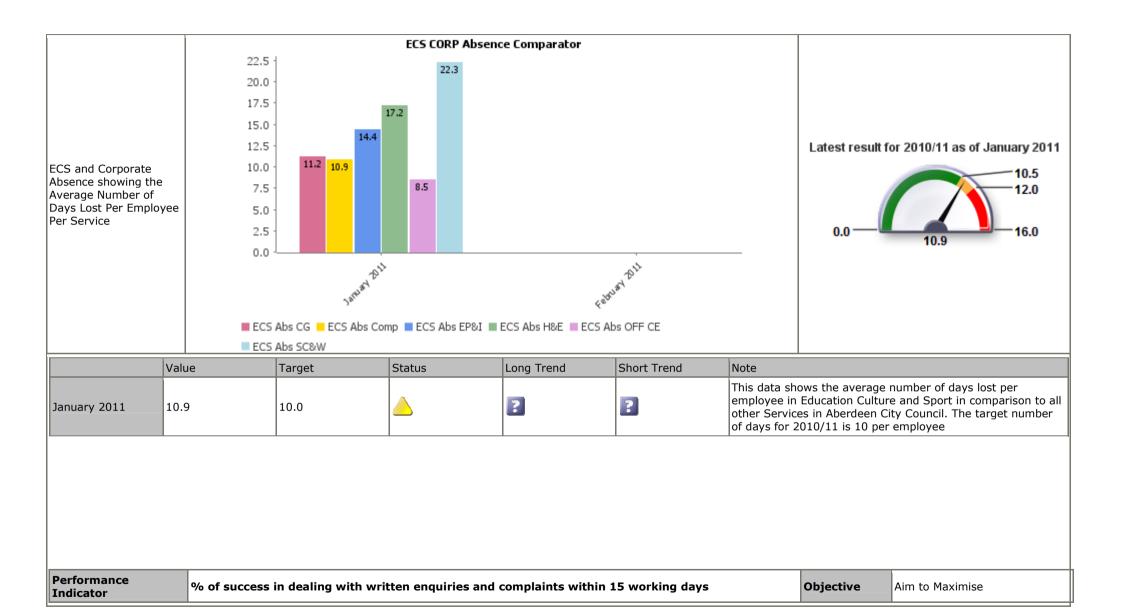
08.03 - Demonstrate our commitment to continuous improvement

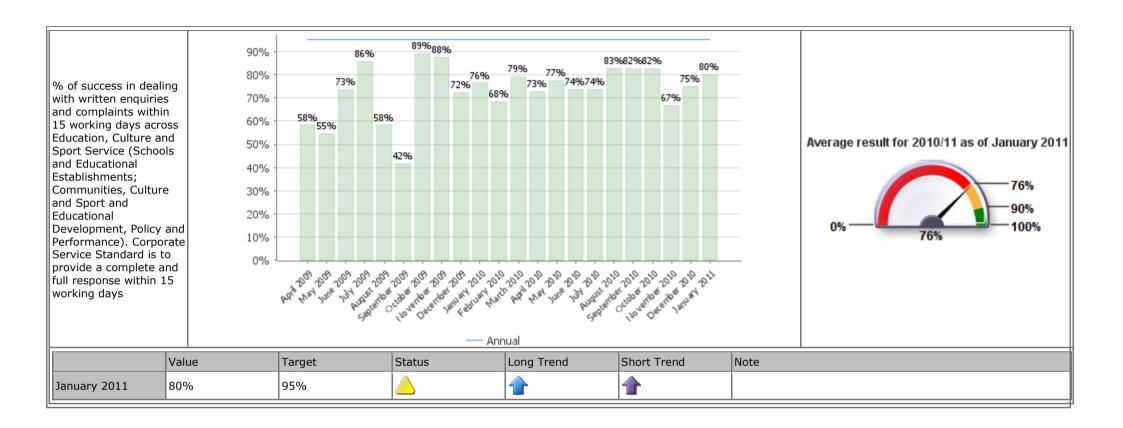
Actions

Code	Action	Due Date	Progress		Managed by	
ECS-SP 08.03c	Effective monitoring and reporting of performance against quantitative and qualitative measures	31 Mar 2013	Work ongoing	41%	Sarah Gear	
Progress						

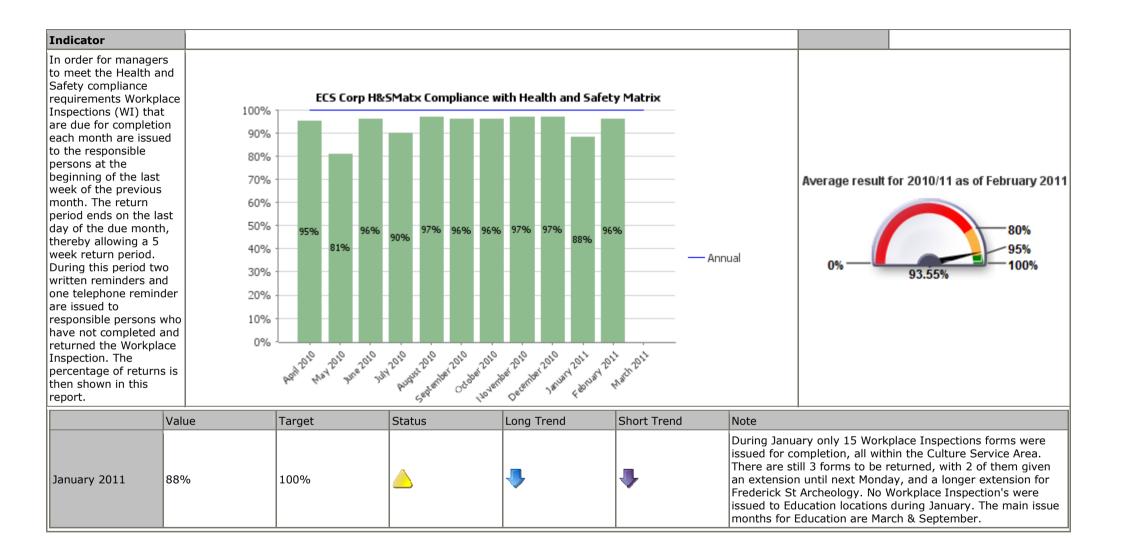
Code	Action	Due Date	Progress		Managed by
ECS-SP 08.03d	Develop and implement a cross directional integrated approach to quality improvement, quality assurance and continuous improvement	31 Mar 2013 Work ongoing 0% Sarah Ge			
Progress	27 Jan 2011 Quality improvement takes place in all aspects of the Education, Culture and Sport further PLIQM visit for our Library and Information Services, INEA2 follow-through for our Educations across schools, services, learning communities and pre-school partner providers and the introduction of How Good is Our Culture and Sport. Our plans for 2011 include a co-ordinate preparation for How Good is Our Council and the development of more robust and evidence based.	ation service and I the beginnings ed and systemat	d Educational Psychology S of self evaluation in our Ci ic approach to self evaluati	ervices, HMIE ar ulture and Sport on throughout tl	nd Care Commission s services following he Service in

Performance			
Performance Indicator	ECS and Corporate Absence showing the Average Number of Days Lost Per Employee Per Service	Objective	Aim to Minimise

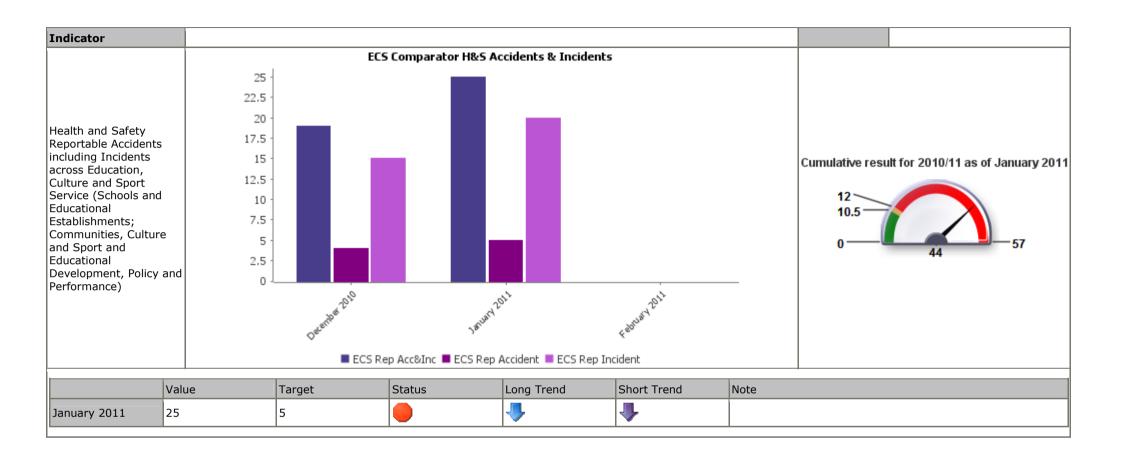


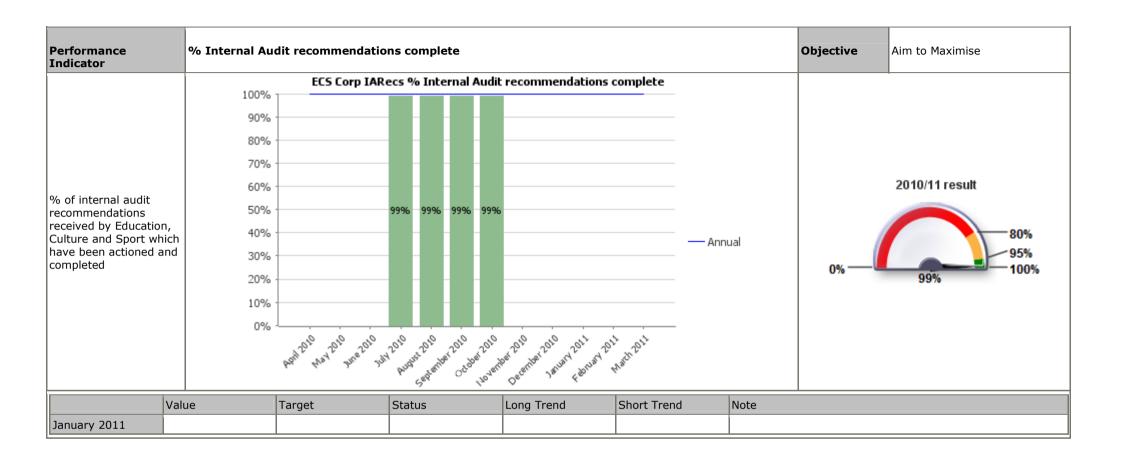


Performance	Compliance with Health and Safety Matrix	Objective	Aim to Maximise
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Performance	Health and Safety Reportable Accidents including Incidents	Objective Aim to Minimise	
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Priority 09 - Skilled and Trained Staff

09.01 - Skilled workforce with the knowledge, understanding and expertise required to carry out their duties

Actions

Code	Action	Due Date	Progress		Managed by
ECS-SP 09.01c	Develop an enabling culture throughout the workforce	31 Mar 2013	Work ongoing	46%	Sarah Gear
Progress	08 Feb 2011 Staff are actively encouraged to take ownership of their own development. Proposals to change the format of school in-service days include changing one of the days to a 'negotiated development' day, when staff are encouraged to plan their own activities to meet their personal development needs. Examples of activities which could be undertaken by individual staff members to pursue their own development needs are provided through Glow. We are working with colleagues in the National CPD Team on a national review of professional review and development (PRD) for teachers; this will result in a revised policy for PRD in Aberdeen with the intention of increasing active participation in the PRD process.				
	New developments and achievements across the Service are communicated on a regular basis to all Education, Culture and Sport Staff via an online e-bulletin.				
	In line with Corporate requirements Education, Culture and Sport has now commenced the impl	ementation and	monitoring of the revised I	Maximising Atter	ndance Policy

Priority 10 - Working Together

10.01 - Improve joint working between the Council and its Partners to provide an inclusive approach to service delivery for children, families and communities

Actions

Code	Action	Due Date	Progress		Managed by
ECS-SP 10.01c	Develop network of partnerships with the public, private and third sector – local, regional and national – and define shared visions, aims and goals	31 Mar 2013	Work ongoing	50%	Neil Bruce
Progress	10 Feb 2011 The Strategy Team is working to implement 'How Good is Our Culture and Sport' on a shared basis with Aberdeenshire Council in early 2011. They are working with external funding officers to consider joint EU funding options which support the work on the Open Space strategy and other environmental projects. The culture and leisure stakeholders working group met to consider its future role in the context of the priority based budgeting exercise in January 2011. Progress 20%				



BEACH BALLROOM

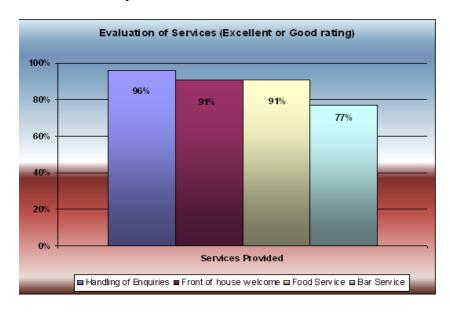
Appendix 2

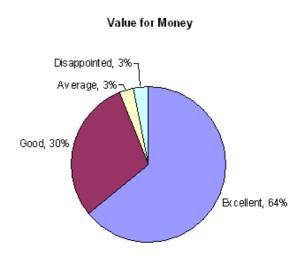
Customer ratings feedback - Christmas season 2010

The iconic Beach Ballroom played host to a range of shows and parties throughout the Christmas Season 2010. These events are a successful supplement to the Ballroom's already busy venue hire and public programme.

Aberdeen Legends Christmas Show

The Beach Ballroom kicked off the festive season with the Aberdeen Legends Christmas Show which drew 400 guests on the 5th December 2010 for a night of nostalgic fun with music hits from the 60s, 70s and 80s. Tickets were very reasonably priced and included live entertainment, a glass of bubbly, and sweet mince pies. All of the services provided, with exception of the bar service, received over **90**% for an excellent or good rating. Based on customer questionnaire responses, **94**% rated the event as excellent or good in terms of value for money.

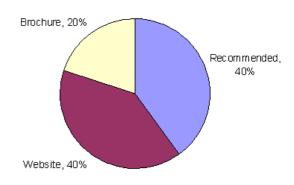




Christmas Carvery Party Nights

On the 10th and 17th December (Friday) and the 18th December (Saturday) 2010, the Beach Ballroom hosted the popular Christmas Carvery Party Nights. Each evening included a special performance from local singer Paul Black during the meal followed by music from Road Runner Disco. Feedback from over 300 customers was overwhelmingly positive with all of our services provided being rated **100%** as good or excellent and **excellent** in terms of value for money.

How did you hear about us?



Hogmanay Ceilidh Supper

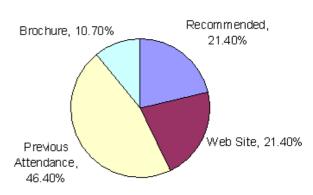
The Beach Ballroom brought in the New Year on the 31st December 2010 with its annual Hogmanay Ceilidh which included live music by Clachan Yell and Bucksburn & District Mini Pipe Band, a traditional fare of Scottish stovies and a glass of bubbly. Customer comments included:

A fantastic night – so enjoyable will be back next year, Entertainment suitable for all ages from 20's upwards, It's great to come and bring the families together for the New Year, A very well run event – please pass on my thanks to your staff, Only criticism – compared to previous year we felt it was really busy, that made dancing difficult at time – perhaps we should stop telling people how good a night it is!

The Beach Ballroom is an amazing landmark and should be invested in to preserve it for future generations. It badly needs refurbishment and given a new lease of life it could be a popular venue for dances, concerts and it could be used again, an amazing ballroom, especially the sprung floor.

Third year we have been at the Hogmanay Ceilidh and think it was the best so far – the band and disco worked very well together and it was good to have the band at the start of the night. Only downside was that there seemed to be a lot more people, too many really. All the staff from ticket sales to waiters/waitresses on the night all deserve a big thank you for a job well done. Previous years the décor has been stunning, whilst this years was still lovely it was not as good. Toilets need decorating.

How did you hear about us?

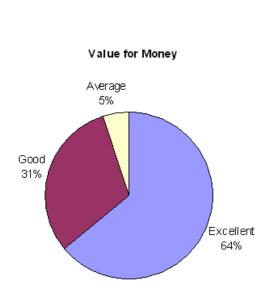


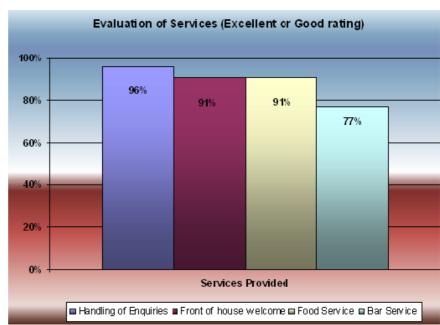
I would like to suggest that you start the evening with the Grand March, the pipes and drums, everyone is involved and would make a colourful picture with all the different tartans — "Spectacular". Otherwise the evening is first class, a credit to John and his team. You can book me for 2 now for 2011. Décor was brilliant and professionally done and the table settings were excellent. Many thanks for a superb evening

Evaluation of	Handling	Front of	Food	Bar	Cloak
Services	of	house	Service	Service	Room
(Excellent or	Enquiries	welcome			Service
Good rating)	97%	86%	81%	66%	93%

Burns Ceilidh Supper

Rounding off the festive parties season at the Aberdeen Beach Ballroom was the informal Burns Ceilidh Supper on the 22nd January 2011. Clachan Yell performed live ceilidh music for 400 guests and a traditional Burns supper of haggis, neeps and tatties was served. All of the services provided, with exception of the bar service, received over **90%** for an excellent or good rating The past success of this event spoke for itself as **67%** of customer responses had either been recommended or had previously attended and with **19%** and **14%** having heard of the event respectively through the website and the brochure.





Appendix 3

Report on Adult Learning Provision through Aberdeen City Council Community Learning and Development September – December 2010

In the period 01 September 2010 to 31 December there were 2079 individual participants accessing Adult Learning provision, and 2337 enrolments on 278 courses. Of these there were:

324	(14%)	enrolled on activities that improve literacy and numeracy
128	(5%)	enrolled on activities that prepared them for further training or college
131	(6%)	enrolled on activities that improve employability
83	(4%)	enrolled on that support them to become more active in the local community.
299	(13%)	enrolled on activities that improved their confidence
47	(2%)	enrolled on activities that improve parenting skills (to help support children with learning)
69	(3%)	enrolled on activities in Family Learning (organised by the Family Learning Team)
203	(9%)	enrolled on activities living in Aberdeen in most deprived 15% of Scottish datazones (162, 8% individual participants)

269 participants have returned evaluations of their learning. They report that as a result of their involvement:

27	(10%)	thought their readiness for further learning had improved
87	(32%)	thought their reading, writing and number work had improved
189	(70%)	thought their confidence had improved
30	(11%) with lea	thought their parenting had improved (better prepared to help children arning)
197	(73%)	thought course had fully or partly achieved stated aims
46	(17%)	thought their employability had improved
46 166	(17%) (62%)	thought their employability had improved participants stated that the course had made a difference to their life

Summary Data (Based on 2079 individual participants

Participants by provider:

Provider	Participants	Enrolments
CL&D (Adult Learning)	1196	1303
CL&D (Literacies)	307	324
CL&D (Capacity Building)	14	14
FE College*	332	348
Voluntary Sector	16	16
Other Partner	29	29
Other	64	64
No provider indicated	238	239
TOTAL	2196	2337

All Community Adult Learning	2079	2337
------------------------------	------	------

^{*}significantly underreported (difficulties in obtaining participant data from College).

Ethnic Origin

Ethnic Origin	Participants	%
African	6	0%
American	6	0%
Arabic	15	1%
Asian Bangladeshi	8	0%
Asian Chinese	25	1%
Asian Indian	5	0%
Asian Other	23	1%
Asian Pakistani	4	0%
Australasian	0	0%
Caribbean	1	0%
European English	55	3%
European Gypsey/Traveller	4	0%
European Irish	6	0%
European Northern Irish	8	0%
European Other	112	5%
European Scottish	1118	54%
No Ethnic Declaration	659	32%
Other Ethnic Background	24	1%
TOTAL	2079	100%

<u>Gender</u>

Gender	Participants	%
Female	1408	68%
Male	551	27%
No		
declaration	120	6%
Total	2079	100%

<u>Age</u>

Age	Participants	%
Under 16	5	0%
16 - 24	91	4%
25 - 39	462	22%
40 - 49	305	15%
50+	1091	52%
No		
declaration	125	6%
Total	2079	100%

Datazone information

	Datazone	5	٥,
Neighbourhood	Area	Participants	%
City Centre (C12)	S01000098	4	0%
Cummings Park (N11)	S01000181	2	0%
Cummings Park (N11)	S01000189	4	0%
George Street (C8)	S01000135	1	0%
Mastrick (N13)	S01000148	7	0%
Middlefield (N8)	S01000198	3	0%
Middlefield (N8)	S01000208	9	0%
Middlefield (N8)	S01000209	17	1%
Northfield (N10)	S01000193	1	0%
Northfield (N10)	S01000196	5	0%
Seaton (C3)	S01000179	5	0%
Seaton (C3)	S01000207	5	0%
Stockethill (C6)	S01000157	3	0%
Tillydrone (C1)	S01000195	6	0%
Tillydrone (C1)	S01000203	6	0%
Tillydrone (C1)	S01000211	9	0%
Tillydrone (C1)	S01000217	2	0%
Tillydrone (C1)	S01000219	4	0%
Torry (S8)	S01000052	5	0%
Torry (S8)	S01000055	12	1%
Torry (S8)	S01000057	8	0%
Torry (S8)	S01000060	11	0%
Torry (S8)	S01000071	12	1%
Torry (S8)	S01000074	6	0%
Woodside (C4)	S01000194	5	0%
Woodside (C4)	S01000199	5	0%
Woodside (C4)	S01000210	5	0%
Total		162	8%

Adult learning courses taking place between 01/09/2010 and 31/12/2010. .

367 learners gave reasons for joining the course. (Learners could select more than 1 reason). Learners were asked for their main reasons for joining the course.

- 179 learners joined the course to enjoy themselves.
- 17 learners joined the course to prepare for training or college.
- 46 learners joined the course to help their children with their learning.
- 26 learners joined the course to help get a job.
- 26 learners joined the course to get on at work.
- 191 learners joined the course to develop a broader range of skills or knowledge.
- 146 learners joined the course to raise their confidence.
- 109 learners joined the course because they enjoyed a previous course / activity.
- learners joined the course because they were interested in the content of the course / activity.
 - 1 learner joined the course to postpone job hunting.
 - 4 learners joined the course because they were unable to find a suitable job.
- 107 learners joined the course to meet people.
- 53 learners joined the course to become more active in the local community.
- 20 learners joined the course for other reasons.

Learners were asked to list any other reasons for joining the course. Learners made the following comments:

"training for delivery of course"

"SHMU train"

"To improve my fitness"

"Exercise"

"For travel"

"Because it is Magic "

"Health & Exercise"

"improve health"

"Help with accidents child may have "

"To know what to do if something

happends "

"to aet fit"

"To develop broader range of skills or knowledge"

"1st reason to develop further knowledge of Italian"

"take photos, file them on computer"

"To learn to relax and better cope with little worr"

"to use on holiday "

"improve english"

"Travel and communication while abroad"

"iMPROVE FITNESS"

"To learn more about computing"

Appendix 4

Report on Young People's Activity within Community Learning and Development 1st September 2010 to 31st December 2010

In the period there were **756** individual participants accessing youth activities, and **1372** young people registered for **74** youth programmes/activities. The table below show this in summary form. Note that the number of registrations is higher as it relates to the activity/group rather than the individual. Activities took place in **24** locations. A separate report on our Streetwork Project is included towards the end of the analysis.

In this time period youth workers reported working with 367 participants from the following Priority Groups.

- Aged 16-19 years not in employment, training or work
- 10 Becoming involved due to outreach programme
- 98 Known to social services i.e. looked after, through care)
- 18 Excluded from school
- 65 At risk from offending
- 11 Referred by other agencies
- 23 In supported accommodation
- 7 Pregnant teenagers
- 102 Drugs, alcohol or substance abusers

All were involved in programmes designed to help them improve in their core/life skills as follows:

119	(9%)	were involved in activities that improve literacy and numeracy
6	(0.4%)	were involved in activities to improve their ICT skills
87	(6%)	were involved in activities which helped effective communication with others
87	(6%)	were involved in activities which improving their ability to work with others
71	(5%)	were involved in activities to improve their problem solving and decision making skills
70	(5%)	were involved in activities to improve their self awareness
71	(5%)	were involved in activities to improved their effectiveness in managing personal and social relationships
64	(7%)	were involved in activities to improve citizenship

In this time period, 26 groups returned evaluations on the provision. Of these, and as a result of their involvement, groups felt they had improved on the following core/life skills:

- 19 groups felt they had improved Literacy skills
- 17 groups felt they had improved Numeracy skills
- 16 groups felt they had improved Information & Communication Technology skills
- 22 groups felt they had improved Communication with Others skills
- 23 groups felt they had improved Working with Others skills
- 18 groups felt they had improved Problem solving skills
- 22 groups felt they had improved Self Awareness skills
- 18 groups felt they had improved Managing Social Relationships
- 17 groups felt they had improved Citizenship skills

21 groups said that taking part in the programmes had made a difference to their life in ways such as:

- "It gets me out and mixing with others "
- "I have learned more about cannabis and its effects"
- "keeps me out of trouble"
- "feel more confident, have got new friends"
- "Feel more confident to cook now and I have learned some skills"
- "enjoy coming here after school and seeing friends, feel safe"
- "Would have had nowhere to go would have been lonely"
- "Cooking more for myself now"
- "more confident, learning music, meeting people, dancing, something to do, going to college for music"
- "Got to know other young people, it was challenging. We tested our physical strength"
- "Improved friendships, made new friends, found new hobby ice skating"

Actions that they would be taking as a result of their involvement in youth work programmes included:

- "attending girls and boys group more often"
- "make more friends"
- "After discussions with youth worker I now realise how important it is I get some schooling next year"
- "coming back for more next term"
- "Come to TYP on a regular basis to be able to take part in next residential trip"
- "More ice skating"
- "join the army"

Interest in other programmes or courses included:

- "Working on awards / enjoying groups "
- "Foyer because project helps you get places. English 1 afternoon a week"
- "I will continue to climb" (2 people)
- "would like more of these sessions"

The following show the ethnic, age and gender composition of participants

Ethnic Origin

Ethnic Origin	Participants	%
African	4	1%
American	1	0%
Arabic	1	0%
Asian Bangladeshi	0	0%
Asian Chinese	2	0%
Asian Indian	1	0%
Asian Other	3	0%
Asian Pakistani	2	0%
Australasian	0	0%
Caribbean	0	0%
European English	10	1%
European Gypsey/Traveller	0	0%
European Irish	0	0%
European Northern Irish	0	0%
European Other	30	4%
European Scottish	411	54%
No Ethnic Declaration	284	38%
Other Ethnic Background	7	1%
TOTAL	756	100%

<u>Gender</u>

Gender	Participants	%
Female	312	41%
Male	417	55%
No		
declaration	27	4%
Total	312	41%

<u>Age</u>

Age	Participants	%
Under 8	25	3%
8 - 11	73	10%
12 - 15	418	55%
16 - 19	145	19%
20+	45	6%
No		
declaration	50	7%
Total	756	100%

Central Streetwork Project

The Central Streetwork Project is part of the city wide Streetwork initiative. Future reports will cover the north and south areas of the city.

The Central Streetwork Project Youth Workers engage with young people in public places to offer information, advice and support on a range of issues including alcohol, employment, drugs, sexual health and education. They focus on building up positive relationships with young people(mainly within the 13 to 19 age group. When appropriate they challenge antisocial behaviour and work alongside SACRO to enable mediation between young people and other groups/residents to take place to resolve any issues.

The Streetwork team have continued to concentrate on the hotspot areas which are: City Centre, Rosemount, Woodside, Tillydrone and Seaton. The Streetwork team have built up relationships with the young people in these areas. The young people are approaching the Streetwork team, asking them for advice on several topics e.g. alcohol, relationships, sexual health and drugs, employment and education. The Streetwork team have been taking out equipment on these issues from Dialogue Youth which has been very popular with the young people and sparking good conversations. The table below shows the number of contacts. (It should be noted that these are diminished due to very bad weather conditions.)

	total	Oct	Nov	Dec
SE Hanover	0	0	0	0
SE Link Ice				
Rink	552	331	177	44
SE City centre	73	47	26	0
SE George				
Street	0	0	0	0
NE Seaton	66	29	37	0
NE Old				
Aberdeen	0	0	0	0
NE Tillydrone	14	4	10	0
NE F/P/S	9	0	9	0
SW Rosemount	17	5	12	0
SW Midstocket	0	0	0	0
SW Ashgrove	8	8	0	0
NW Woodside	234	165	34	35
NW Hilton	19	1	18	0
NW Stockethill	0	0	0	0
Total	992	590	323	79

	Area			
SE	625	378	203	44
NE	89	33	56	0
SW	25	13	12	0
NW	253	166	52	35